

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
First Aura, LLC	05/10/2011
RECEIVING PARTY DATA	
Name:	First Aura, Inc.
Street Address:	3599 Frost Road
City:	Shrub Oak
State/Country:	NEW YORK
Postal Code:	10588
PROPERTY NUMBERS Total: 5	
Property Type	Number
Patent Number:	7860758
Patent Number:	7418402
Patent Number:	7395353
Application Number:	09728107
Application Number:	12951201
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Shawn W. O'Dowd
Total Attachments: 2 source=FirstAuraInc#page1.tif source=FirstAuraInc#page2.tif	

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PATENT
REEL: 026263 FRAME: 0555

ASSIGNMENT OF PATENT RIGHTS

On this 10th day of May 2011,

WHEREAS First Aura, LLC was a Delaware Limited Liability Company with a principle place of business located at 1058 Bret Knoll Court, San Jose, CA;


WHEREAS First Aura, Inc. is a New York Subchapter S corporation having a principal place of business at 3599 Frost Road, Shrub Oak, NY 10588; and


WHEREAS on or about August 10th, 2007, First Aura, Inc. was created to replace First Aura, LLC, which was disbanded on or about that date.

NOW, THEREFORE, for and in consideration of the equivalent of U.S. \$1.00 (one U.S. Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, First Aura, LLC has assigned and transferred, and does hereby assign and transfer, unto First Aura, Inc., its successors and assigns, the entire right, title and interest in and to the Letters Patent and U.S. Patent Applications listed in Appendix A including the inventions therein contained, including the right to apply for any Letters Patent in the United States of America on these inventions, and any Letters Patents that may issue thereon or therefor in the United States, and all reissues, extensions, renewals, divisions and continuations thereof, to the full end of the term or terms for which the Letters Patent may be issued, the same to be held and enjoyed by First Aura, Inc., its successors and assigns, the same as it would have been held and enjoyed by First Aura, LLC if this Assignment had not been made.

And First Aura, LLC hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all such Letters Patent to First Aura, Inc., its successors and assigns, in accordance with this instrument of Assignment.

IN TESTIMONY WHEREOF, I have hereunto set my hand seal this 10th day of May, 2011.

By: 
Dean Hiller
Partner
First Aura, LLC

By: 
Dean Hiller
Treasurer
First Aura, Inc.

Appendix A

U.S. Patents and Applications in the name of First Aura

U.S. Patent No. 7,860,758 entitled "Method and System for Providing Local Information over a Network"

U.S. Patent No. 7,418,402 entitled "Method and System for Providing Local Information over a Network"

U.S. Patent No. 7,395,353 entitled "Method and Apparatus for Processing Internet Site Names through Regular Expression Comparison"

U.S. Patent Application Serial No. 09/728107 entitled "Method and Apparatus for User-Specific Website Claiming"

U.S. Patent Application Serial No. 12/951,201 entitled "Method and System for Providing Local Information over a Network"

International Application Serial No. PCT/US2000/009148 entitled "Method and System for Providing Local Information Over a Network"

International Application Serial No. PCT/US2000/009095 entitled "Method and Apparatus for Processing Internet Site Names through Regular Expression Comparison"