

# PATENT ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Yushi Jing	08/06/2008
Shumeet Baluja	08/26/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Google Inc.
<b>Street Address:</b>	1600 Amphitheatre Parkway
<b>City:</b>	Mountain View
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13103258
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(612)288-9696
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	612-335-5070
<b>Email:</b>	russek@fr.com
<b>Correspondent Name:</b>	Christopher C. Hoff
<b>Address Line 1:</b>	60 South Sixth Street
<b>Address Line 2:</b>	#3200 RBC Plaza
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402
<b>ATTORNEY DOCKET NUMBER:</b>	16113-0473002
<b>NAME OF SUBMITTER:</b>	Christopher C. Hoff
<b>Total Attachments: 3</b> source=executedassignment#page1.tif source=executedassignment#page2.tif source=executedassignment#page3.tif	

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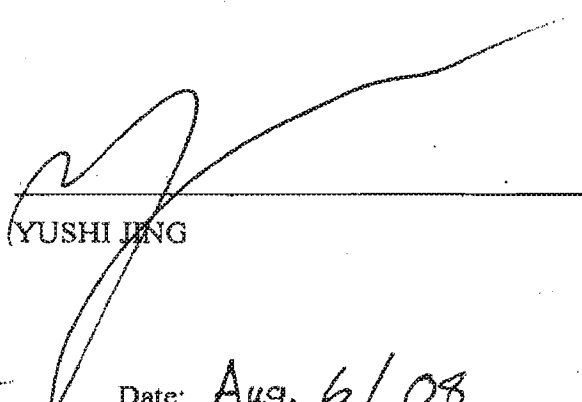
**PATENT**  
**REEL: 026268 FRAME: 0120**

Attorney's Docket No.: 16113-0473001  
Client's Ref. No.: GP-1135-00-US


### ASSIGNMENT

For valuable consideration, we, YUSHI JING of 765 North Rengstorff Avenue, Mountain View, CA 94043, and SHUMEET BALUJA of 18922 Canoe Landing Court, Leesburg, VA 20176, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled RANKING OF IMAGES AND IMAGE LABELS, filed 6/30/2008, and assigned U.S. Serial Number 12/164,808, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-0473001  
Client's Ref. No.: GP-1135-00-US

  
YUSHI JING

Witnessed by:

  
Signature

Adam Lerer

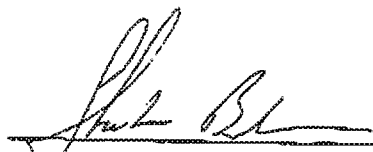
Typed or Printed Name

155 Bay State Rd.  
Boston, MA 02215

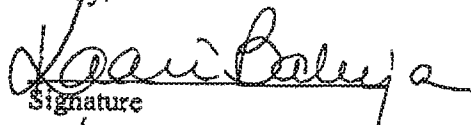
Witness Address

Date: Aug. 6/08

Attorney's Docket No.: 16113-0473001  
Client's Ref. No.: GP-1135-00-US

  
SHUMEET BALUJA Aug 28, 2008

Witnessed by:

  
Signature

Date: 8/26/08

Kaari Baluja  
Typed or Printed Name

18922 Canoe Landing Ct  
Leesburg VA 20176  
Witness Address

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