### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Young-Sang Jang	03/08/2011
Eui-Hoon Kim	03/08/2011

# RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.
Street Address:	416, Maetan 3-dong
Internal Address:	Paldal-gu
City:	Suwon-city, Kyunggi-do
State/Country:	REPUBLIC OF KOREA

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29390446

### **CORRESPONDENCE DATA**

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Correspondent Name: Wood, Herron & Evans LLP

Address Line 1: 441 Vine Street
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Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: SMSG-16

NAME OF SUBMITTER: Sarah E. Herkamp

Total Attachments: 3

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PATENT REEL: 026278 FRAME: 0184

#### ASSIGNMENT OF INVENTION AND PATENTS THEREON

WHEREAS, I (we), <u>Young-Sang JANG, Eui-Hoon KIM</u> have invented a new				
and original design for a <u>Camcorder</u> as fully disclosed in an application for Design				
Letters Patent so entitled filed by me (us) on				
25 April 2011 , as Serial No. 29390446 preparatory to obtaining Design				
Letters Patent of the United States therefor. I hereby authorize and request any one				
of the attorneys of Wood, Herron & Evans, L.L.P., 441 Vine Street, 2700 Carew				
Tower, Cincinnati, Ohio 45202, to insert herein the application filing date and serial				
number of said application when known.				

WHEREAS, <u>SAMSUNG ELECTRONICS CO., LTD</u> a corporation organized under the laws of the State of <u>Korea</u> and having its principal office at <u>416, Maetan 3</u> -dong, <u>Paldal-gu</u>, <u>Suwon-city</u>, <u>Kyunggi-do</u>, <u>Korea</u>, desires to acquire the entire interest in and to the subject matter disclosed in said application and in and to all patents issued or to be issued thereon.

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar to me (each of us) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we) have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said <a href="Camcorder">Camcorder</a> my (our) entire right, title and interest in and to the subject matter disclosed in said application and in and to all Letters Patent Domestic and Foreign issued or to be obtained thereon, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other Convention or Union for each country of said Convention or Union; and I (we) do hereby authorize and request the Commissioner of Patents to issue the Design Letters Patent granted on said application and all future patents granted upon the subject matter disclosed therein to the above-named Assignee, its legal representatives and assigns.

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<b>Full Name of Firs</b>	it		
or Sole Inventor:	Jang	Young-Sang	
	Last Name	First Name	Middle Name
	2/8/4		
			March 8, 2011
	Signature		Date
	-102, Chowon daerim		
Address: Doi	ngan-gu, Anyang-city,		
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Full Name of			
Second Inventor:	KIM	Eui-Hoon	
	Last Name	First Name	Middle Name
	्रिं		March 8, 2011
	Signature		Date
	1601, Sungwon Ekwa ang-city, Kyunggi-do, k	Corea	
	Post Office Address	City, State or County	Zip Code
STATE OF	_) )		
COUNTY OF	) SS _)		
acknowledged the		n by me to be the abov g instrument to be a vo	ve-named individual who luntary act and deed and
		Notary Public	
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