

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Raja Shekar Sohmshtetty	04/26/2011
Zhiyong Cedric Xia	04/27/2011
Krishnaswamy Venkatesh Prasad	05/12/2011
Matthew John Zaluzec	04/28/2011
RECEIVING PARTY DATA	
Name:	Ford Motor Company
Street Address:	One American Road
City:	Dearborn
State/Country:	MICHIGAN
Postal Code:	48126
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13108110
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ATTORNEY DOCKET NUMBER:	83179607
NAME OF SUBMITTER:	Jody Richmond
Total Attachments: 1 source=Assignment#page1.tif	

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Please direct all correspondence to: 28395

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED, has/have invented certain new and useful improvements in:
Attorney Docket No. 83179607 entitled: **A SYSTEM AND METHOD OF CONDUCTING
VEHICLE USAGE DATA ANALYSIS**

for which I/we intend to make application for Letters Patent of the United States listing the
following as inventors: **Raja Shekar Sohmshtetty, Zhiyong Cedric Xia, Krishnaswamy
Venkatesh Prasad, Matthew John Zaluzec;**
and

WHEREAS, FORD MOTOR COMPANY, a corporation organized and existing by
virtue of the laws of the State of Delaware, having its principal place of business at Dearborn,
County of Wayne, and State of Michigan, is desirous of acquiring an interest therein;

NOW, THEREFORE, pursuant to my employment agreement heretofore made with
FORD MOTOR COMPANY, or by contractual obligation, I do sell, assign and transfer unto
FORD MOTOR COMPANY the full and exclusive right for the United States of America and for
all foreign countries to the said invention, as described in the specification executed by me on
the date listed below, preparatory to obtaining Letters Patent of the United States therefor (and I
hereby authorize my attorneys to insert the serial number and filing date herein:
Serial No. 13/108,110, Filing Date May 16, 2011), and I hereby request the
Commissioner of Patents and Trademarks to issue said Letters Patent to FORD MOTOR
COMPANY as the assignee. Executed by:

SIGNATURE:

Raja Shekar Sohmshtetty Signature: Raja Sohmshtetty Date: Apr 26, 2011
48369 Manhattan Circle
Canton, MI, 48188
United States of America

Zhiyong Cedric Xia Signature: Cedric Xia Date: 04/27/2011
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Krishnaswamy Venkatesh Prasad Signature: Krishnaswamy Venkatesh Prasad Date: 5/12/2011
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Matthew John Zaluzec Signature: Matthew J. Zaluzec Date: 04/28/11
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Raymond L. Coppielle