

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tim Saarela</td> <td>03/29/2011</td> </tr> <tr> <td>Kevin Abernathy</td> <td>03/29/2011</td> </tr> <tr> <td>Richard Wells</td> <td>04/05/2011</td> </tr> <tr> <td>Lev Neyman</td> <td>03/30/2011</td> </tr> <tr> <td>Jon Joriman</td> <td>03/31/2011</td> </tr> </tbody> </table>		Name	Execution Date	Tim Saarela	03/29/2011	Kevin Abernathy	03/29/2011	Richard Wells	04/05/2011	Lev Neyman	03/30/2011	Jon Joriman	03/31/2011
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Lev Neyman	03/30/2011												
Jon Joriman	03/31/2011												
<b>RECEIVING PARTY DATA</b>													
<b>Name:</b>	Jostens, Inc.												
<b>Street Address:</b>	3601 Minnesota Drive												
<b>Internal Address:</b>	Suite 400												
<b>City:</b>	Eagan												
<b>State/Country:</b>	MINNESOTA												
<b>Postal Code:</b>	55435												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13035742</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13035742								
Property Type	Number												
Application Number:	13035742												
<b>CORRESPONDENCE DATA</b>													
<b>Fax Number:</b>	(612)340-8856												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
<b>Phone:</b>	612-340-2600												
<b>Email:</b>	ip.docket@dorsey.com												
<b>Correspondent Name:</b>	DORSEY & WHITNEY LLP - MINNEAPOLIS (IP/P												
<b>Address Line 1:</b>	ATTENTION: PATENT PROSECUTION DOCKETING												
<b>Address Line 2:</b>	50 SOUTH SIXTH STREET, SUITE 1500												
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55402-1498												
<b>ATTORNEY DOCKET NUMBER:</b>	P215527.US.02												

**CH \$40.00 13035742**

NAME OF SUBMITTER:

Jacquelyn K. Torborg

Total Attachments: 3

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<b>ASSIGNMENT</b> [Large Entity]	Attorney Docket No.: P215527.US.01	Page 1 of 3
	First Named Inventor: Tim Saarela	
	Title: Method for Digital Manufacturing of Jewelry Items	

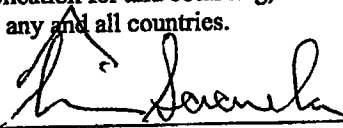
WHEREAS, we, Tim Saarela, a U.S. citizen, residing at 8802 250<sup>th</sup> Street, Lakeville, Minnesota 55044; Kevin Abernathy, a U.S. citizen, residing at 12717 Parkwood Drive, Burnsville, Minnesota 55337; Richard Wells, a U.S. citizen, residing at 4048 Quentin Ave. S., St. Louis Park, Minnesota 55416; Lev Neyman, a U.S. citizen, residing at 6575 East Fish Lake Road, Maple Grove, Minnesota 55369; and Jon Joriman, a U.S. citizen, residing at 3006 Ontario Road, Little Canada, Minnesota 55117, have invented certain new and useful improvements as described in an application entitled Method for Digital Manufacturing of Jewelry Items for Letters Patent of the United States, the application being identified by the Attorney Docket Number set forth above and/or being identified in the United States Patent and Trademark Office by Application No. 13/035,742, filed February 25, 2011;

WHEREAS, Jostens, Inc., a corporation organized and existing under the laws of the State of Minnesota, and having offices at 3601 Minnesota Drive, Suite 400, Edina, Minnesota 55435 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

If the application number and filing date are unknown at the time of preparing this Assignment, I authorize the Assignee, its successors and assigns, to insert this instrument the filing date and application number of the application when ascertained. I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

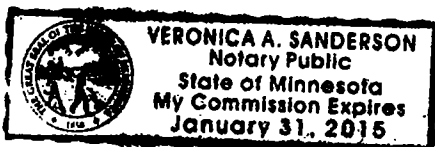
  
Tim Saarela 3/29/11  
(date)

**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF MINNESOTA )  
: SS.  
COUNTY OF DAKOTA )

Subscribed and sworn to before me, a Notary Public, this 29<sup>th</sup> day of March, 2011.

Veronica A. Sanderson  
Notary Public



**ASSIGNMENT**  
[Large Entity]

Attorney Docket No.:  
P215527.US.01

Page 2 of 3

First Named Inventor: Tim Saarela

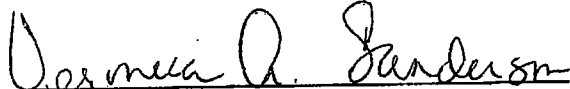
Title: Method for Digital Manufacturing of Jewelry Items

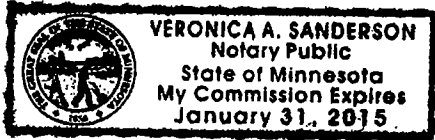
  
Kevin Abernathy 3/29/11  
(date)

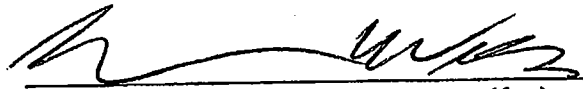
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Subscribed and sworn to before me, a Notary Public, this 29<sup>th</sup> day of March, 2011.

  
Notary Public

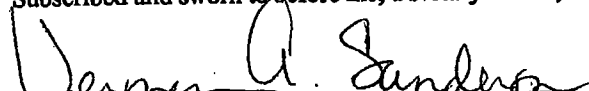


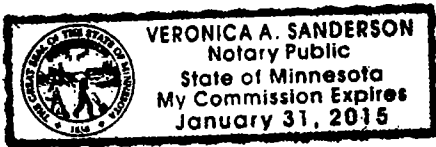
  
Richard Wells 4/17/2011  
(date)

**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF MINNESOTA )  
: SS.  
COUNTY OF DAKOTA )

Subscribed and sworn to before me, a Notary Public, this 5<sup>th</sup> day of April, 2011.

  
Notary Public



**ASSIGNMENT**

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Attorney Docket No.:  
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Page 3 of 3

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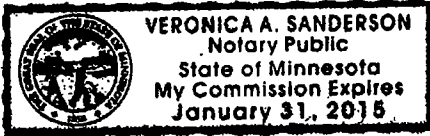
Lev Neyman 3.30.2011  
Lev Neyman (date)

**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF MN)  
: SS.  
COUNTY OF DAKOTA)

Subscribed and sworn to before me, a Notary Public, this 30<sup>th</sup> day of March, 2011.

Veronica A. Sanderson  
Notary Public



Jon Joriman 3/31/11  
Jon Joriman (date)

**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF MN)  
: SS.  
COUNTY OF DAKOTA)

Subscribed and sworn to before me, a Notary Public, this 31<sup>st</sup> day of March, 2011.

Veronica A. Sanderson  
Notary Public

