

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Mahesh Mohan Thakur	05/12/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Amazon Technologies, Inc.
<b>Street Address:</b>	PO Box 8102
<b>City:</b>	Reno
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89507
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13107381
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	REG120711/60082.0045US01
<b>NAME OF SUBMITTER:</b>	W. Randy King
<b>Total Attachments: 3</b> source=REG120711_Assignment_signed#page1.tif source=REG120711_Assignment_signed#page2.tif source=REG120711_Assignment_signed#page3.tif	

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**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

Mahesh Mohan Thakur  
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Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.  
PO Box 8102  
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**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

“Suggesting Images for Items without Images in Listings Data” for which:

a non-provisional application for United States Letters Patent:

was filed on \_\_\_\_\_ and accorded U.S. Serial No. \_\_\_\_\_; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE’S legal representatives, of HOPE BALDAUFF HARTMAN, LLC at 1720 Peachtree Street, N.W., Suite 1010, Atlanta, Georgia 30309, associated with Customer No. 53377, to insert here in parenthesis (U.S. Serial No. 13/107,381, filed May 13, 2011) this APPLICATION’s U.S. Serial Number and filing date, when known.


WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 13/107,381  
Filing Date May 13, 2011

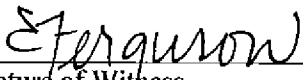
Attorney Docket No. 60082.0045US01  
Client Docket No. REG120711 2011PT

5/12/11  
Date

  
Mahesh Thakur

SIGNATURE WITNESSED BY:

Dated: 5/12/2011

  
Signature of Witness

EMILY FERGUSON  
Printed Name