

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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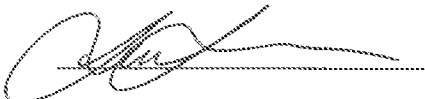
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Carl Zeiss Vision Inc.	05/02/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Carl Zeiss Vision GmbH
<b>Street Address:</b>	Tumstrasse 27
<b>City:</b>	Aalen
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	73430
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12192463
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	21335-0005001
<b>NAME OF SUBMITTER:</b>	Alissa Tizzano
<b>Total Attachments: 1</b> source=assignment#page1.tif	

**CH \$40.00 12192463**

ASSIGNMENT

For valuable consideration, CARL ZEISS VISION INC., a Delaware corporation having a place of business at: 12121 Scripps Summit Drive, Ste.# 400, San Diego, A 92131 (hereinafter the "Assignor"), hereby assigns to CARL ZEISS VISION GMBH, a German corporation having a place of business at: Turnstrasse 27, 73430 Aalen, Germany, and its successors and assigns (collectively hereinafter called "the Assignee"), its entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by inventors Michael Morris, Jesus Miguel Guillen Cabeza, and Timo Kratzer, entitled SYSTEM AND METHOD FOR PRESCRIPTION OF VISUAL AIDS, filed August 15, 2008, and assigned U.S. Serial Number 12/192,463, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and the Assignor authorizes the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and the Assignor agrees for the itself, and for its successors and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

2 MAY 2011  
Date

  
Name: STEVEN W. SMART

Title: AMBASSADOR SIGNATORY