

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Johann M. Schleier-Smith	12/10/2009
RECEIVING PARTY DATA	
Name:	Tagged, Inc.
Street Address:	840 Battery Street, 2nd Floor
Internal Address:	P.O. Box 193152
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94119
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13109931
CORRESPONDENCE DATA	
Fax Number:	(650)838-4350
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	650-838-4300
Email:	LNaranjo@perkinscoie.com
Correspondent Name:	PERKINS COIE LLP
Address Line 1:	P.O. BOX 1208
Address Line 4:	SEATTLE, WASHINGTON 98111-1208
ATTORNEY DOCKET NUMBER:	58520-8005.US02
NAME OF SUBMITTER:	Yenyun Fu
Total Attachments: 1 source=585208005USAssignment#page1.tif	

CH \$40.00 13109931

501534593

PATENT
REEL: 026295 FRAME: 0519

ASSIGNMENT

THIS ASSIGNMENT is by Johann M. Schleier-Smith (the "Assignor"), residing at 200 Brannan Street, Apt. 419, San Francisco, California 94107. I, the Assignor, have invented certain inventions (the "inventions") described in a United States Patent Application entitled "SYSTEM AND METHOD OF SELECTING A RELEVANT USER FOR INTRODUCTION TO A USER IN AN ONLINE ENVIRONMENT " (the "Application") filed on March 19, 2009 as Application No. 12/407,746.

Tagged, Inc., a California corporation having a place of business at 840 Battery Street, 2nd Floor, P.O. Box 193152, San Francisco, California 94119 ("Assignee"), desires to acquire the entire right, title and interest in and to the inventions and the Application, and in and to any patents (collectively, "Patents") that may be granted for the inventions in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the inventions, the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor is the sole owner of the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the invention(s) to Assignee.

Date: 12/2/2009


Johann M. Schleier-Smith

58520-8005.U601/LEGAL/15559141.1