PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert Whyte	05/13/2011
Sehee Hong	05/13/2011

RECEIVING PARTY DATA

Name:	Good Time Beverages, LLC
Street Address:	9234 Hall Road
City:	Downey
State/Country:	CALIFORNIA
Postal Code:	90241

PROPERTY NUMBERS Total: 1

	Property Type	Number
A	pplication Number:	29391566

CORRESPONDENCE DATA

Fax Number: (626)737-1167

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:	GTB-1001
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NAME OF SUBMITTER:	Michael F. Fedrick

Total Attachments: 2

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PATENT REEL: 026295 FRAME: 0588 OF \$40.00 2939156

ASSIGNMENT

WHEREAS, Robert Whyte and Sehee Hong, each having an address at 9234 Hall Road, Downey, CA 90241 (hereinafter, "Inventors"), have invented certain new and useful improvements disclosed in the following patent application:

Title: FLEXIBLE BEVERAGE CONTAINER

Filed: May 10, 2011

US Patent Application No.: 29391566

AND WHEREAS, Good Time Beverages, LLC, having a place of business at 9234 Hall Road, Downey, CA 90241 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee"), wants to acquire the entire right, title and interest in and to said improvements and application and any patents which may be granted thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Inventors have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee their entire right, title and interest in and to said improvements and said application, including: all regular applications, divisions, substitutions, continuations and continuations-in-part of said application; all United States patents which may be granted thereon and all reissues, reexaminations, and extensions thereof; all priority rights under the International Convention for the Protection of Industrial Property for every member country; all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries; and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries. Inventors hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

The Inventors hereby covenant that they have the full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, an agreement in conflict herewith.

The Inventors hereby further covenant and agree that they will communicate to Assignee any facts known to them respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN WITNESS WHEREOF, the parties hereto have executed this agreement.

I declare (or certify, verify, or state) under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Assignors:

Executed on: 5/13/2011
Date

Sehee Hong

Assignee: