

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yong Joon JEON	05/18/2011
Jae Won SUNG	05/18/2011
Byeong Moon Jeon	05/18/2011
Jae Hyun Lim	05/18/2011
RECEIVING PARTY DATA	
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City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13129822
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NAME OF SUBMITTER:	Sharon M. Allen
Total Attachments: 2 source=Assign #page1.tif source=Assign #page2.tif	

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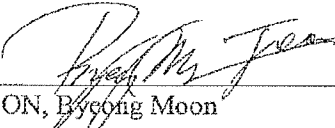
ASSIGNMENT

For valuable consideration, we, SUNG, Jae Won of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea, JEON, Byeong Moon of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea, JEON, Yong Joon of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea, LIM, Jae Hyun of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong Seocho-gu, Seoul 137-724 Republic of Korea, hereby assign to: LG Electronics Inc., a corporation of Republic of Korea having a place of business at: 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled METHOD AND APPARATUS FOR PROCESSING VIDEO SIGNALS, filed May 18, 2011, and assigned U.S. Serial Number 13/129,822 and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



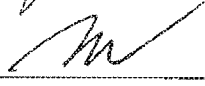
SUNG, Jae Won

Date: May 18 2011



JEON, Byeong Moon

Date: May 10, 2011



JEON, Yong Joon

Date: May 18, 2011



LIM, Jae Hyun

Date: May 18, 2011

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