

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Wayne Rothbaum</td><td>03/30/2011</td></tr><tr><td>Allison S. Conner</td><td>03/24/2011</td></tr><tr><td>Robert B. Curtis</td><td>03/23/2011</td></tr><tr><td>Jonas K. Damon</td><td>04/23/2011</td></tr><tr><td>Daniel A. Sanchez</td><td>03/23/2011</td></tr></tbody></table>	Name	Execution Date	Wayne Rothbaum	03/30/2011	Allison S. Conner	03/24/2011	Robert B. Curtis	03/23/2011	Jonas K. Damon	04/23/2011	Daniel A. Sanchez	03/23/2011	
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>CJD LLC</td></tr><tr><td>Street Address:</td><td>50 West 57th Street, 15th Floor</td></tr><tr><td>City:</td><td>New York</td></tr><tr><td>State/Country:</td><td>NEW YORK</td></tr><tr><td>Postal Code:</td><td>10019</td></tr></table>	Name:	CJD LLC	Street Address:	50 West 57th Street, 15th Floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10019			
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29382637</td></tr></tbody></table>	Property Type	Number	Application Number:	29382637									
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Application Number:	29382637												
CORRESPONDENCE DATA													
Fax Number: (650)843-4001 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 650843400													
Email: kaguiar@morganlewis.com													
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Address Line 1: 3000 El Camino Real, Suite 700													
Address Line 2: 2 Palo Alto Square													
Address Line 4: Palo Alto, CALIFORNIA 94306													
ATTORNEY DOCKET NUMBER:	066501-5008-US03												
NAME OF SUBMITTER:	Andrew J. Gray IV												
Total Attachments: 3 source=066501-5008-US03_Assignment#page1.tif source=066501-5008-US03_Assignment#page2.tif source=066501-5008-US03_Assignment#page3.tif													

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PATENT
REEL: 026312 FRAME: 0801

ASSIGNMENT

WHEREAS, WE, ROTHBAUM, Wayne P. citizen of United States of America, residing in New York, New York; CONNER, Allison S., citizen of the United States of America, residing in Brooklyn, New York; CURTIS, Robert B., citizen of the United States of America, residing in New York, New York; DAMON, Jonas K., citizen of United States of America, residing in New York, New York; and SANCHEZ, Daniel A., citizen of the United States of America, residing in Brooklyn, New York, ASSIGNORS, are the inventors of the invention in Case with Metal Back and Band Edge for a Cord Management System, for which we have executed an application for a Patent of the United States

- ☒ which is executed on ☒ even date herewith
☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 66501-5008-US03
☒ which was filed on January 5, 2011, Application No. 29/382,637
☐ which claims priority on U.S. Provisional Patent Application No(s). _____
☐ We hereby authorize and request our attorney, Andrew J. Gray IV, of Morgan, Lewis & Bockius LLP, to insert here in parenthesis (Application number _____, filed _____) the filing date and application number of said application when known.

and WHEREAS, CJD LLC, ASSIGNEE, having a place of business at 50 West 57th Street, 15th Floor, New York, New York 10019, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, be it be known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and any substitute applications therefore, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; the said United States provisional patent application(s), if any, on which the said United States application claims priority; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application and said United States provisional patent application(s), if any, under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date

3/30/11

ROTHBAUM, Wayne P.

L.S.

Date

CONNER, Allison S.

L.S.

ASSIGNMENT

WHEREAS, WE, **ROTHBAUM, Wayne P.** citizen of United States of America, residing in New York, New York; **CONNER, Allison S.**, citizen of the United States of America, residing in Brooklyn, New York; **CURTIS, Robert B.**, citizen of the United States of America, residing in New York, New York; **DAMON, Jonas K.**, citizen of United States of America, residing in New York, New York; and **SANCHEZ, Daniel A.**, citizen of the United States of America, residing in Brooklyn, New York, ASSIGNORS, are the inventors of the invention in **Case with Metal Back and Band Edge for a Cord Management System**, for which we have executed an application for a Patent of the United States

- ☒ which is executed on ☒ even date herewith
- ☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 66501-5008-US03
- ☒ which was filed on January 5, 2011, Application No. 29/382,637
- ☐ which claims priority on U.S. Provisional Patent Application No(s). _____
- ☐ We hereby authorize and request our attorney, Andrew J. Gray IV, of Morgan, Lewis & Bockius LLP, to insert here in parenthesis (Application number _____, filed _____) the filing date and application number of said application when known.

and WHEREAS, **CJD LLC**, ASSIGNEE, having a place of business at 50 West 57th Street, 15th Floor, New York, New York 10019, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, be it be known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and any substitute applications therefore, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; the said United States provisional patent application(s), if any, on which the said United States application claims priority; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application and said United States provisional patent application(s), if any, under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date _____

ROTHBAUM, Wayne P.


L.S.

Date March 24, 2011

CONNER, Allison S.


L.S.

Date 3/23/2011



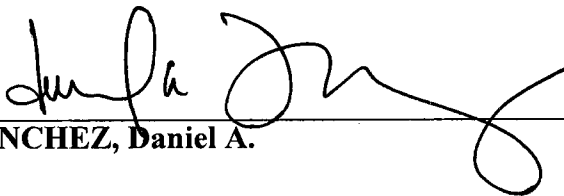
CURTIS, Robert B. L.S.

Date 4.23.11



DAMON, Jonas K. L.S.

Date 23 MAR 2011



SANCHEZ, Daniel A. L.S.