

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kenneth M. Carson</td> <td>05/18/2011</td> </tr> <tr> <td>Nils Angquist</td> <td>05/18/2011</td> </tr> <tr> <td>Sean C. Perkins</td> <td>05/19/2011</td> </tr> <tr> <td>Satoshi Yamamoto</td> <td>05/18/2011</td> </tr> <tr> <td>Andrew S. Demkin</td> <td>05/18/2011</td> </tr> <tr> <td>Simon J. D. Gornall</td> <td>05/18/2011</td> </tr> <tr> <td>Colleen Pendergast</td> <td>05/18/2011</td> </tr> </tbody> </table>		Name	Execution Date	Kenneth M. Carson	05/18/2011	Nils Angquist	05/18/2011	Sean C. Perkins	05/19/2011	Satoshi Yamamoto	05/18/2011	Andrew S. Demkin	05/18/2011	Simon J. D. Gornall	05/18/2011	Colleen Pendergast	05/18/2011
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Simon J. D. Gornall	05/18/2011																
Colleen Pendergast	05/18/2011																
RECEIVING PARTY DATA																	
Name:	Apple Inc.																
Street Address:	1 Infinite Loop																
City:	Cupertino																
State/Country:	CALIFORNIA																
Postal Code:	95014																
PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13111903</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13111903												
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Application Number:	13111903																
CORRESPONDENCE DATA																	
Fax Number:	(310)442-9330																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
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ATTORNEY DOCKET NUMBER:	APLE.P0286																

OP \$40.00 13111903

NAME OF SUBMITTER:

Mani Adeli

Total Attachments: 4

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ASSIGNMENT

APLE.P0286
P9915US2

WHEREAS, we, Kenneth M. Carson, residing in Mill Valley, CA, Nils Angquist, residing in San Francisco, CA, Sean C. Perkins, residing in New York, NY, Satoshi Yamamoto, residing in Sunnyvale, CA, Andrew S. Demkin, residing in San Carlos, CA, Simon J.D. Gornall, residing in San Jose, CA, and Colleen Pendergast, residing in Livermore, CA, have made an invention entitled: Media Clip Management and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office concurrently with this assignment, said application identified by the names of each inventor and the title of the invention indicated above; and

WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, is desirous of acquiring the entire interest in said invention, said United States Patent Application, and in any Letters Patent which may be entitled to the benefit thereof;

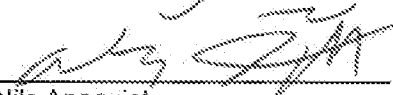
NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

Date: 5/18/11

Signature: 
Kenneth M. Carson

Date: 5/18/11

Signature: 
Nils Angquist

Date: 5/19/11

Signature: _____
Sean C. Perkins

Date: 5/18/11

Signature: 
Satoshi Yamamoto

Date: 5/18/11

Signature: 
Andrew S. Demkin

Date: 5/18/11

Signature: 
Simon J. D. Gornall

Date: 5/18/11

Signature: 
Colleen Pendergast

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WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, is desirous of acquiring the entire interest in said invention, said United States Patent Application, and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

Date: _____

Signature: _____
Kenneth M. Carson

Date: _____

Signature: _____
Nils Angquist

Date: May 19, 2011

Signature: 
Sean C. Perkins

Date: _____

Signature: _____

Shoichi Yamamoto

Date: _____

Signature: _____

Andrew S. Demkin

Date: _____

Signature: _____

Simon J. D. Gornall

Date: _____

Signature: _____

Colleen Pendergast