

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert J. Pelc	04/17/2011
RECEIVING PARTY DATA	
Name:	R & B Marketing Corporation
Street Address:	597 Ford Rd.
City:	Gaffney
State/Country:	SOUTH CAROLINA
Postal Code:	29340
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29387720
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	SHUMAKER LOOP & KENDRICK, LLP
Address Line 1:	101 East Kennedy Boulevard, Suite 2800
Address Line 4:	TAMPA, FLORIDA 33602
NAME OF SUBMITTER:	Michael A. Myers
Total Attachments: 2 source=AssignmentExecuted#page1.tif source=AssignmentExecuted#page2.tif	

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REEL: 026313 FRAME: 0963

ASSIGNMENT

WHEREAS, the undersigned, Robert J. Pele, an individual with a mailing address of 597 Ford Rd., Gaffney, SC 29340 (the "Assignors"), have invented certain new and useful improvements in the below applications as fully set forth and described below:

U.S. Application Serial No.: 29/387,720
Filed: March 17, 2011
Title: FASTENER

(the "Invention")

WHEREAS, R & B Marketing Corporation, a South Carolina corporation, with its principal place of business at 597 Ford Rd., Gaffney, SC 29340, (the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Invention, the application identified above, and in, to and under Letters or Design Patent(s) that may be obtained for the invention in the United States and its territorial possessions, and in any and all jurisdictions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged and intending to be legally bound, the said Assignors, have sold, assigned, transferred and set over, to Assignee, free and clear of all liens, security interests, liabilities and encumbrances, the full and exclusive right, title and interest in and to said Invention and in and to the Invention and application hereinabove identified, and any Letters or Design Patent that may issue therefor in the United States and its territorial possessions, and in any and all jurisdictions and in all other countries, including any and all divisions, reissues, continuations, conversions, renewals or revivals thereof, the same may be granted, as fully and entirely as the same would have been held and enjoyed by Assignors had the Assignment and sale not been made.

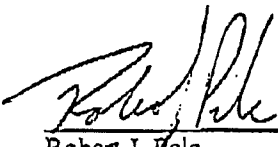
The Assignors hereby covenant that they have full right to convey the entire interest herein assigned, and that they have not executed and will not execute any agreement in conflict herewith, and further promise and agree, upon request, to execute all papers and assignments necessary, expedient and permissible for the procurement of and to convey the entire right, title and interest in and to any Letters or Design Patent in the United States and its territorial possessions, and in any and all jurisdictions, including any and all utility, divisions, reissues, continuations, conversions, renewals, or revivals thereof to said Assignee, its successors, assigns, nominees, or legal representatives; and Assignors further promise and agree to perform the same, including all rightful acts, and to execute all papers necessary, expedient and permissible in connection with any interference proceeding or legal action that may be declared concerning this Invention or any Letters or Design Patent that may issue therefore in the United States and its territorial possessions, and in any and all jurisdictions and countries, including any and all utility, divisions, reissues, continuations, conversions, renewals or revivals thereof, for the purpose of proving the facts relating to the conception, development and completion of said Invention and to cooperate with the Assignee, its successors, assigns, nominees, or legal representatives in every way possible in obtaining and producing evidence and proceeding with such interference proceeding or legal action.

This Assignment shall be binding upon and inure to the benefit of the respective heirs, successors, legal representatives and assigns of the Assignors and Assignee.

The undersigned hereby grants the firm of Shumaker, Loop & Kendrick, LLP, the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

A12306-143326

April 17, 2011
DATE


Robert J. Felc

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RECORDED: 05/20/2011

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