PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
SYLMARK HOLDINGS LIMITED	03/14/2011

RECEIVING PARTY DATA

Name:	IDEAL LIVING HOLDINGS LIMITED
Street Address:	314-324 Hennessy Road
Internal Address:	Unit B, 16th Floor, W. Square
City:	Wanchai
State/Country:	HONG KONG

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29377068

CORRESPONDENCE DATA

Fax Number: (631)844-0081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 631-844-0080
Email: leann@tb-iplaw.com

Correspondent Name: TUTUNJIAN & BITETTO, P.C.

Address Line 1: 425 Broadhollow Road

Address Line 2: Suite 302

Address Line 4: Melville, NEW YORK 11747

ATTORNEY DOCKET NUMBER: 601-4

NAME OF SUBMITTER: John G. Tutunjian

Total Attachments: 2

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PATENT REEL: 026314 FRAME: 0320 OF \$40.00 283/7068

Attorney Docket: 601-4

ASSIGNMENT

In consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned, Dr. Todd Sinett and Lyndon T. Treacy (hereinafter referred to as "ASSIGNORS"):

Hereby sell, assign and transfer to Sylmark Holdings Limited (hereinafter referred to as "Assignee"), a Hong Kong company, having a place of business at Unit B, 16th Floor, W. Square, 314-324 Hennessy Road, Wanchai, Hong Kong, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all Foreign Countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, for which an application for a United States Patent was filed on October 15, 2010, and received Application Serial No. 29/377,068 and is entitled:

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and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or and Foreign Countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name, and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent application on any and said improvements; execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns and legal

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representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 10/18/2010
Month/Day/Vear

REEL: 026314 FRAME: 0322

RECORDED: 05/20/2011