

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>SANG UK YU</td><td>01/29/2009</td></tr><tr><td>CHANG HO JEONG</td><td>01/29/2009</td></tr><tr><td>JUNG SANG YOU</td><td>01/29/2009</td></tr></tbody></table>	Name	Execution Date	SANG UK YU	01/29/2009	CHANG HO JEONG	01/29/2009	JUNG SANG YOU	01/29/2009	
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<table border="1"><tr><td>Name:</td><td>HYUNDAI MOTOR COMPANY</td></tr><tr><td>Street Address:</td><td>231 YANGJAE-DONG, SEOCHO-KU</td></tr><tr><td>City:</td><td>SEOUL</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr></table>	Name:	HYUNDAI MOTOR COMPANY	Street Address:	231 YANGJAE-DONG, SEOCHO-KU	City:	SEOUL	State/Country:	REPUBLIC OF KOREA	
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PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13112555</td></tr></tbody></table>	Property Type	Number	Application Number:	13112555					
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CORRESPONDENCE DATA									
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NAME OF SUBMITTER:	Monica E. Carlos								
Total Attachments: 1 source=060943_5155US_Assign#page1.tif									

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COPY

JOINT

ASSIGNMENT

WHEREAS, we, Yu, Sang Uk, citizen of Korea, residing at 118-1702, LG Village, Mullae-dong, Yeongdeungpo-gu, Seoul, Republic of Korea, JEONG, Chang Ho, citizen of Korea, residing at 65-105, Singil 1-dong, Yeongdeungpo-gu, Seoul Republic of Korea and YOU, Jung Sang, citizen of Korea, residing at Hyundai Kia Motors Namyang Institute, Jangdeok-dong, Hwaseong-si, Gyeonggi-do, Republic of Korea, ASSIGNORS, are the inventors of the invention in **HEADREST APPARATUS MOVEABLE IN COOPERATION WITH SEAT BACK** for which we have executed an application for a Patent of the United States

- ☒ which is executed on ☐ even date herewith or ☐
☐ which is identified by Morgan, Lewis & Bockius LLP docket no. 060943-5129
☐ which was filed on , Application No.
☒ I hereby authorize and request our attorney, Thomas D. Kohler, of Morgan, Lewis & Bockius LLP, to insert here in parentheses (Application number, _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, Hyundai Motor Company, 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea and Kia Motors Corporation, 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, ASSIGNEE(s) are desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set our hands and seals the day and year set opposite our respective signatures.

Date	<u>January 29</u> , 2009	YU, Sang Uk	<u>유상욱</u>	L.S.
Date	<u>January 29</u> , 2009	JEONG, Chang Ho	<u>정창호</u>	L.S.
Date	<u>January 29</u> , 2009	YOU, Jung Sang	<u>유정상</u>	L.S.

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RECORDED: 05/20/2011

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