

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ronald F. Fischer	05/18/2011
Steve Slater	05/20/2011
RECEIVING PARTY DATA	
Name:	salesforce.com, Inc.
Street Address:	The Landmark @ One Market, Suite 300
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13112805
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ATTORNEY DOCKET NUMBER:	882362-795689 (374US2)
NAME OF SUBMITTER:	David Brian Raczkowski
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OP \$40.00 13112805

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PATENT
REEL: 026317 FRAME: 0591

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Ronald F. Fischer of 1002 Noe Street, Apartment B, San Francisco, CA 94114 and Steve Slater of 508 Neely Court, Alamo, CA 94507, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: RULE-BASED PRIORITIZATION OF SOCIAL THREADS
DATA

Date(s) of execution of Declaration: May 18 & 20, 2011

Filing Date: Herewith

Application No.: ; and

WHEREAS, SALESFORCE.COM, INC., a corporation of the state of Delaware, located at The Landmark @ One Market, Suite 300, San Francisco, CA 94105, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;


For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 5/18/2011


Ronald F. Fischer

Dated: 5/20/2011


Steve Slater

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