

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hideki Inoue	04/11/2011
RECEIVING PARTY DATA	
Name:	Citizen Holdings Co., Ltd.
Street Address:	1-12 Tanashicho 6-chome, Nishitokyo-shi
City:	Tokyo
State/Country:	JAPAN
Postal Code:	188-8511
Name:	Citizen Watch Co., Ltd.
Street Address:	1-12 Tanashicho 6-chome, Nishitokyo-shi
City:	Tokyo
State/Country:	JAPAN
Postal Code:	188-8511
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29387809
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Joshua L. Cohen
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 29387809

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PATENT  
REEL: 026324 FRAME: 0289

# U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter "ASSIGNOR") by

1) CITIZEN HOLDINGS CO., LTD.

(Insert  
ASSIGNEE's  
Name(s)  
Address(es))

1-12, Tanashicho 6-chome, Nishitokyo-shi, Tokyo 188-8511 Japan

2) CITIZEN WATCH CO., LTD.

1-12, Tanashicho 6-chome, Nishitokyo-shi, Tokyo 188-8511 Japan

(hereinafter "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

WRIST WATCH BODY

(Title of  
Invention)

relating to International Patent Application PCT/JP \_\_\_\_\_/\_\_\_\_\_ and/or for which application for Letters Patent of the United States was executed on even date herewith or, if not so executed, was:

(Insert date  
of execution  
of application,  
if not  
concurrent)

(a) executed on \_\_\_\_\_:

(b) filed on March 18, 2011

Serial No. 29 / 387,809

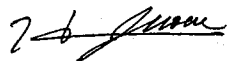
*Assignee's attorney is hereby authorized to insert in (b) the specified data, when known.*

and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").

The ASSIGNOR agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Signatures)

1) <u></u> (SIGNATURE)	<u>Hideki Inoue</u> (TYPE NAME)	<u>April 11, 2011</u> (DATE)
2) _____ (SIGNATURE)	_____ (TYPE NAME)	_____ (DATE)
3) _____ (SIGNATURE)	_____ (TYPE NAME)	_____ (DATE)
4) _____ (SIGNATURE)	_____ (TYPE NAME)	_____ (DATE)
5) _____ (SIGNATURE)	_____ (TYPE NAME)	_____ (DATE)
6) _____ (SIGNATURE)	_____ (TYPE NAME)	_____ (DATE)
7) _____ (SIGNATURE)	_____ (TYPE NAME)	_____ (DATE)

PATENT

RECORDED: 05/23/2011

(TYPE NAME)

REEL: 026324 FRAME: 0290