

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Venture Lending & Leasing IV, Inc.	05/16/2011
Venture Lending & Leasing V, Inc.	05/16/2011

RECEIVING PARTY DATA

Name:	comScore, Inc.
Street Address:	11950 Democracy Drive
City:	Reston
State/Country:	VIRGINIA
Postal Code:	20190

PROPERTY NUMBERS Total: 11

Property Type	Number
Application Number:	11640442
Patent Number:	7685275
Application Number:	11640125
Application Number:	11728033
Application Number:	11890312
Application Number:	11986311
Patent Number:	7801985
Application Number:	12859150
Application Number:	12077947
Application Number:	12460673
Application Number:	12772103

CORRESPONDENCE DATA

Fax Number: (703)652-5101
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OP \$440.00 11640442

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ATTORNEY DOCKET NUMBER:	5012
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NAME OF SUBMITTER:	Christopher Goode
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Total Attachments: 4

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ASSIGNMENT OF PATENT RIGHTS AND SECURED PARTY BILL OF SALE

This ASSIGNMENT OF PATENT RIGHTS AND SECURED PARTY BILL OF SALE (this "Assignment"), dated as of May 16, 2011, is made by Venture Lending & Leasing IV, Inc., a Maryland corporation ("VLL4") and Venture Lending & Leasing V, Inc., a Maryland corporation ("VLL5" and collectively with VLL4, the "Sellers"), in favor of comScore, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Anchor Intelligence, Inc., a Delaware corporation (the "Company"), is owner of record of all right, title and interest in and to the patents and patent applications listed on Schedule A attached hereto (the "Registered Intellectual Property");

WHEREAS, Company and Sellers are parties that certain Loan and Security Agreement and that certain Supplement to Loan and Security Agreement, each dated as of February 15, 2008 (as amended from time to time, collectively the "Loan Agreement"), in connection with which Company granted Sellers a security interest in substantially all of the assets of Company, including all Intellectual Property (as defined in the Loan Agreement);

WHEREAS, pursuant to an Intellectual Property Security Agreement dated as of July 29, 2010 between Company and Sellers (the "Security Agreement"), which was recorded with the United States Patent and Trademark Office, Company granted Sellers an additional security interest in all Intellectual Property (as defined in the Loan Agreement);

WHEREAS, "Intellectual Property" as defined in the Loan Agreement, includes the Registered Intellectual Property, including the Registered Intellectual Property described in Exhibit B attached to the Security Agreement;

WHEREAS, Company has defaulted on the payment of the obligations secured under the Loan Agreement and Security Agreement, and Sellers have elected to conduct private foreclosure sales to Assignee pursuant to Division 9 of the California Commercial Code (the "UCC") with respect to, among other things, the Registered Intellectual Property;

WHEREAS, the agreement of Sellers and Assignee to effect such foreclosure sales is governed by that certain Foreclosure Sale Agreement dated as of April 5, 2011 between Assignee and Sellers, as amended; and

WHEREAS, pursuant to this Assignment, Sellers are selling to Assignee all of Company's right, title and interest in the Registered Intellectual Property and certain related rights in accordance with the UCC.

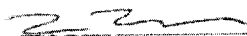
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sellers hereby sell, assign and transfer to Assignee all of Company's right, title and interest in and to the Registered Intellectual Property, including or together with, as applicable: (i) all domestic and foreign patents and patent applications related to the Registered Intellectual Property, including divisions, continuations, continuations-in-part, reexaminations, substitutions, reissues, extensions and renewals (and the right to apply for any of

the foregoing); (ii) all rights to sue, obtain relief and recover damages related to the Registered Intellectual Property, including the right to sue for past, present or future infringement of rights related to the foregoing; and (iii) any and all other rights and interests arising out of, in connection with, or in relation to the Registered Intellectual Property, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

[Signature page follows]

Sellers agree to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing conveyances.

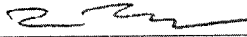
VENTURE LENDING & LEASING IV, INC.

By: 

Name: Maurice Werdegar

Title: President and CEO

VENTURE LENDING & LEASING V, INC.,

By: 

Name: Maurice Werdegar

Title: President and CEO

SCHEDULE A

List of Patents and Applications Assigned

<u>Application Number</u>	<u>Patent No.</u>	<u>Filing Date</u>	<u>Title of Invention</u>
11/640,442 61/007,915 (provisional patent no.)	n/a	12/15/2006	Network Interaction Monitoring Appliance
11/640,441	7,685,275	3/23/2010	Network interaction analysis
11/640,125 20080147499 (patent publication no.)	n/a	12/15/2006	Network interaction correlation
11/728,033 61/190,066 (provisional patent no.)	n/a	March 22, 2007	Data transfer for network interaction fraudulence detection
11/890,312 20090037208 (patent publication no.)	n/a	August 3, 2007	Using a reason code to indicate a reason for a rating of a network interaction
11/986,311 20080189409 (patent publication no.)	n/a	11/19/2007	Network interaction monitoring appliance
11/986,312	7,801,985	11/19/2007	Data transfer for network interaction fraudulence detection
12/859,150	n/a	8/18/2010	Data transfer for network interaction fraudulence detection
12/077,947	n/a	3/21/2008	Determination and application of click quality
12/460,673	n/a	7/21/2009	System for providing low pricing for an item about to be purchased
12/772,103	n/a	4/30/2010	Adjustment of keyword bids based on a traffic model