

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hoi-Sik MOON</td><td>05/20/2011</td></tr><tr><td>Yun-Seok LEE</td><td>05/20/2011</td></tr><tr><td>Chang-Soo LEE</td><td>05/20/2011</td></tr><tr><td>Jae-Han LEE</td><td>05/20/2011</td></tr></tbody></table>	Name	Execution Date	Hoi-Sik MOON	05/20/2011	Yun-Seok LEE	05/20/2011	Chang-Soo LEE	05/20/2011	Jae-Han LEE	05/20/2011	
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Jae-Han LEE	05/20/2011										
RECEIVING PARTY DATA											
Name:	SAMSUNG ELECTRONICS CO., LTD										
Street Address:	416, Maetan-dong, Yeongtong-gu,										
Internal Address:	Gyeonggi-do,										
City:	Suwon-si										
State/Country:	REPUBLIC OF KOREA										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13114187</td></tr></tbody></table>	Property Type	Number	Application Number:	13114187							
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Application Number:	13114187										
CORRESPONDENCE DATA											
Fax Number: (860)286-0115 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 860-286-2929											
Email: pcurrie@cantorcolburn.com											
Correspondent Name: CANTOR COLBURN LLP											
Address Line 1: 20 Church Street											
Address Line 2: 22nd Floor											
Address Line 4: Hartford, CONNECTICUT 06103											
ATTORNEY DOCKET NUMBER:	21C0706US										
NAME OF SUBMITTER:	Amy Bizon-Copp										
Total Attachments: 2 source=4BO6910#page1.tif source=4BO6910#page2.tif											

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ASSIGNMENT

WHEREAS 1. **Hoi-Sik MOON** of 301-1804 Samsung Trapalace, #809, Myeong-am-ri, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Korea, **Yun-Seok LEE** of 103-803 Gyeryeong Rishiville Apt., #1078, Dujeong-dong, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Korea, **Chang-Soo LEE** of 101-1102 Gyeryong Peureun Maeul Apt., Ssangyong-dong, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Korea and **Jae-Han LEE** of 109-305 The Sharp Lakeside Apt., Deokji-ri, Eumbong-myeon, Asan-si, Chungcheongnam-do, Korea, (hereinafter referred to as "ASSIGNORS"); have invented certain new and useful improvements in:

METHOD OF DRIVING A DISPLAY PANEL AND DISPLAY DEVICE

which claims priority to Korean Application No. 2010-0092819 filed on September 24, 2010 and for which We are about to file an application for Letters Patent of the United States;

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea, having a place of business at **416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea** is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We

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will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 2011. 05. 20

Hoi-Sik Moon

L.S.

Hoi-Sik MOON

Date: 2011. 05. 20

Yun-Seok LEE

L.S.

Yun-Seok LEE

Date: 2011. 05. 20

Chang-Soo LEE

L.S.

Chang-Soo LEE

Date: 2011. 05. 20

Jae-Han LEE

L.S.

Jae-Han LEE

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