PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Guanhua ZHANG	05/24/2011
Hee-Seok YU	05/24/2011
O-Hoon KWON	05/24/2011
Sung-Bin IM	05/24/2011
Akhil CHAPALAMADUGU	05/24/2011

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.	
Street Address:	416 Maetan-dong, Yeongtong-gu	
Internal Address:	Gyeonggi-do	
City:	Suwon-si	
State/Country: REPUBLIC OF KOREA		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13130936

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	Q124324
NAME OF SUBMITTER:	Jeffrey Heller - Formalities Specialist

Total Attachments: 1

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PATENT REEL: 026333 FRAME: 0298

Assianment

Assignment
Whereas, We, Guanhua ZHANG of Suwon-si, Republic of Korea; Hee-Seok YU of Suwon-si, Republic of Korea; O-Hoon KWON of Suwon-si, Republic of Korea; Sung-Bin IM of Suwon-si, Republic of Korea; Akhil CHAPALAMADUGU of Suwon-si, Republic of Korea, hereinafter called assignors, have invented certain improvements in METHOD AND APPARATUS FOR TRANSMITTING AND RECEIVING PERSONAL BROADCASTING DATA BASED ON PEER-TO-PEER COMMUNICATION and executed an application for Letters Patent of the United States of America therefor on; and
Whereas, SAMSUNG ELECTRONICS CO., LTD., of 416, Maetan-dong, Yeongtong-gu Suwon-si, Gyeonggi-do, Republic of Korea, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;
Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

Penns	We hereby authorize and rec ylvania Avenue, NW, Washin	quest our attorneys SUGHRUE MION, PLLC of 2100 gton, DC 20037-3213 to insert here in parentheses
	ication number	and Confirmation number, filed on number, the confirmation number and filing date of said
applic	ation when known.	
Date:	May 24, 2011	
	s/Guanhua ZH/	ĀNG
Date:	May 24, 2011	and
	s/Hee-Seok YU	Ţ
Date:	May 24, 2011	/
	s/O-Hoon KW	NC
Date:	May 24, 2011	
	s/Sung-Bin IM	
Date:	May 24, 2011	
	s/Akhil CHAN	ALAMADUGU

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

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