

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Peter M. Redling	05/23/2000
Jackie Skipper Barrios	05/23/2000
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Gedi Systems, Inc
<b>Street Address:</b>	442 E. 20th Street
<b>Internal Address:</b>	Suite M.E.
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10009
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13114664
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<b>Total Attachments: 1</b> source=Assign-InventorstoGedi#page1.tif	

OP \$40.00 13114664

# ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned

Peter M. REDLING and Jackie Skipper BARRIOS  
hereby sell, assign and transfer to

GEDI Systems Inc.  
442 East 20<sup>th</sup> Street, Suite M.E.  
New York, New York 10009

(hereinafter called the Assignee) the entire right, title and interest in and to any and all inventions and discoveries which are disclosed in the application for United States patent entitled

## INTERACTIVE TELEVISION ADVERTISING METHOD

which application was: (a) executed on the \_\_\_\_\_ day of \_\_\_\_\_ 2000  
(b) filed on the \_\_\_\_\_ day of \_\_\_\_\_ 2000, AND  
given Serial No. \_\_\_\_\_

including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, to all applications for patents, utility models or design rights, now or hereafter filed in countries foreign to the United States of America, and any and all patents, utility models or design rights to be obtained for said inventions and discoveries, and to the right to all benefits under the International Convention for the Protection of Industrial Property therefor.

It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted to said Assignee.

Further, it is agreed that, when requested by Assignee, the undersigned will execute without charge all divisional, continuing, substitute, renewal, and reissue patent applications and foreign applications, and execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Signed at GEDI Systems Inc., this 23 day of May 2000

Inventor(s): [Signature]  
Peter M. REDLING  
[Signature]  
Jackie Skipper BARRIOS

Witnesses:  
[Signature]

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