

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ludovic Douillet</td><td>05/13/2011</td></tr><tr><td>Bryan Mihalov</td><td>05/13/2011</td></tr><tr><td>Aran Sadja</td><td>05/04/2011</td></tr><tr><td>Nobukazu Sugiyama</td><td>05/04/2011</td></tr><tr><td>Jeffrey Tang</td><td>05/12/2011</td></tr></tbody></table>	Name	Execution Date	Ludovic Douillet	05/13/2011	Bryan Mihalov	05/13/2011	Aran Sadja	05/04/2011	Nobukazu Sugiyama	05/04/2011	Jeffrey Tang	05/12/2011	
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<table border="1"><tr><td>Name:</td><td>Sony Corporation</td></tr><tr><td>Street Address:</td><td>1-7-1 Konan</td></tr><tr><td>City:</td><td>Minato-ku, Tokyo 108-0075</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr></table>	Name:	Sony Corporation	Street Address:	1-7-1 Konan	City:	Minato-ku, Tokyo 108-0075	State/Country:	JAPAN					
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13108977</td></tr></tbody></table>	Property Type	Number	Application Number:	13108977									
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CORRESPONDENCE DATA													
Fax Number: (312)277-2397 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 805-781-2865													
Email: ttlebe@fitcheven.com													
Correspondent Name: Thomas F. Lebens													
Address Line 1: 120 South LaSalle Street, Suite 1600													
Address Line 4: Chicago, ILLINOIS 60603-3406													
ATTORNEY DOCKET NUMBER:	95665												
NAME OF SUBMITTER:	Thomas F. Lebens												
Total Attachments: 5 source=EPASassignment#page1.tif source=EPASassignment#page2.tif source=EPASassignment#page3.tif source=EPASassignment#page4.tif source=EPASassignment#page5.tif													

CH \$40.00 13108977

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PATENT
REEL: 026335 FRAME: 0621

ASSIGNMENT

WHEREAS, I, as a below named inventor, am a joint inventor of certain new and useful improvements in

**SYSTEM AND METHOD FOR CREATING A VIEWING SOCIAL NETWORK
Provisional Patent Application No. 61/411,627 filed November 9, 2010, and
Nonprovisional Patent Application, filed concurrently herewith,**

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan (hereinafter referenced as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application(s) disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefore in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application(s), including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow:
Serial Number: 13/108,977, Filing Date: May 16, 2011.

This assignment is being executed on the date indicated below.



Ludovic Douillet

Dated: 5/13/11



Bryan Mihalov

Dated: 5/13/11



Aran Sadjia

Dated: 5/4/2011



Nobukazu Sugiyama

Dated: 5/4/2011



Jeffrey Tang

Dated: 5/12/2011

State of California)
) ss.
County of San Diego)

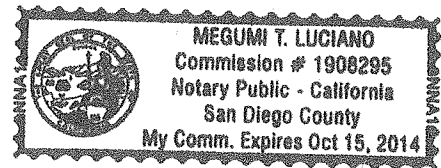
On May 13, 2011 before me, Megumi T. Luciano Notary Public,
personally appeared LUDOVIC DOUILLET who proved to me on the basis of satisfactory
evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and
acknowledged to me that he/she/they executed the same in his/her/their authorized
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Megumi T. Luciano
Notary Public



(Seal)

State of California)
) ss.
County of San Diego)

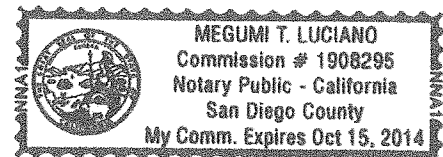
On May 13, 2011 before me, Megumi T. Luciano Notary Public,
personally appeared BRYAN MIHALOV who proved to me on the basis of satisfactory
evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and
acknowledged to me that he/she/they executed the same in his/her/their authorized
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Megumi T. Luciano
Notary Public



(Seal)

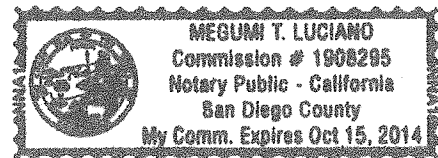
State of California)
) ss.
County of San Diego)

On May 4, 2011 before me, Megumi T. Luciano Notary Public, personally appeared ARAN SADJA who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Megumi T. Luciano
Notary Public



(Seal)

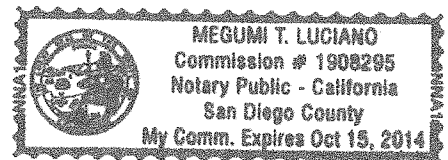
State of California)
) ss.
County of San Diego)

On May 4, 2011 before me, Megumi T. Luciano Notary Public, personally appeared NOBUKAZU SUGIYAMA who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Megumi T. Luciano
Notary Public



(Seal)

State of California)
) ss.
County of San Diego)

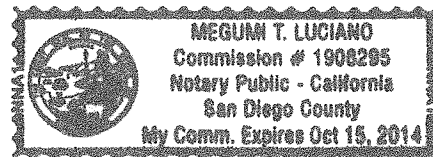
On May 12, 2011 before me, Megumi T. Luciano Notary Public,
personally appeared JEFFREY TANG who proved to me on the basis of satisfactory evidence
to be the person(s) whose name(s) is/are subscribed to the within instrument and
acknowledged to me that he/she/they executed the same in his/her/their authorized
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Megumi T. Luciano
Notary Public



(Seal)