

## PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Chiu Wah Wong</td><td>06/28/2006</td></tr><tr><td>Lu Jiao Xu</td><td>06/28/2006</td></tr><tr><td>Charles H DeVoe</td><td>07/10/2006</td></tr></tbody></table>		Name	Execution Date	Chiu Wah Wong	06/28/2006	Lu Jiao Xu	06/28/2006	Charles H DeVoe	07/10/2006
Name	Execution Date								
Chiu Wah Wong	06/28/2006								
Lu Jiao Xu	06/28/2006								
Charles H DeVoe	07/10/2006								
RECEIVING PARTY DATA									
Name:	Mattel, Inc.								
Street Address:	333 Continental Blvd								
City:	El Segundo								
State/Country:	CALIFORNIA								
Postal Code:	90245-5012								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13113916</td></tr></tbody></table>		Property Type	Number	Application Number:	13113916				
Property Type	Number								
Application Number:	13113916								
CORRESPONDENCE DATA									
Fax Number: (503)972-9115 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 5032246655									
Email: heidi@khpatent.com									
Correspondent Name: Kolisch Hartwell, PC									
Address Line 1: 520 SW Yamhill St, Suite 200									
Address Line 4: Portland, OREGON 97204									
ATTORNEY DOCKET NUMBER:	MAT.3Z030CON								
NAME OF SUBMITTER:	Charles H. DeVoe								
Total Attachments: 4 source=Assignment_MAT3Z030CON#page1.tif source=Assignment_MAT3Z030CON#page2.tif source=Assignment_MAT3Z030CON#page3.tif source=Assignment_MAT3Z030CON#page4.tif									

CH \$40.00 13113916

501544949

PATENT  
REEL: 026345 FRAME: 0200

## ASSIGNMENT

WHEREAS, we, Chiu Wah Wong of Quarry Bay, Hong Kong, Lu Jiao Xu of Xian Yan Town, Yan Ling County, People's Republic of China and Charles H. DeVoe of Portland, Oregon have invented certain improvements in PACKAGING TIE-DOWNS, for which we filed a U.S. Provisional Patent Application Serial no. 60/741,196 on November 30, 2005, U.S. Provisional Patent Application Serial no. 60/741,786 on December 1, 2005; U.S. Provisional Patent Application Serial no. 60/742,807 on December 5, 2005; U.S. Provisional Patent Application Serial no. 60/758,115 on January 10, 2006; a U.S. Patent Application on the date hereinafter set forth; and a U.S. PCT Patent Application on the date hereinafter set forth; and

WHEREAS, MATTEL, INC., a Delaware Corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Chiu Wah Wong, Lu Jiao Xu and Charles H. DeVoe have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to MATTEL, INC., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to MATTEL, INC., as the assignee of our entire right, title, and interest in and to the same, for the sole use of MATTEL, INC., and its successors and assigns.

Further, we hereby covenant and agree to and with MATTEL, INC., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified U.S. provisional patent applications, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to MATTEL, INC., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to MATTEL, INC., make all rightful oaths, and generally do everything possible to aid MATTEL, INC., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_  
day of June 28, 2006.

Chiu Wai Wong  
Chiu Wai Wong

Witness:

Signature: Lixiang Li

Name: Li Hai

Address: Bing Long Village #53, Jia Jia town.

City & State: Jian Yang City, Sichuan Province, China.

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_

day of \_\_\_\_\_, 2006.

Lu Lu Jiao 6.28.2006  
Lu Jiao Xu

Witness:


Signature: Lixiang Li

Name: Li Hai

Address: Bing Long Village #53, Jia Jia town.

City & State: Jian Yang City, Sichuan Province, China.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10<sup>th</sup> day  
of July, 2006.

  
Charles H. DeVoe

Witness:

Signature: Melissa Thompson

Name: Melissa Thompson

Address: 520 S.W. Yamhill St. Ste. 200

City & State: Portland, OR 97204