

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David Sheltman	10/15/2007
RECEIVING PARTY DATA	
Name:	Mattel, Inc.
Street Address:	333 Continental Blvd
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245-5012
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13114992
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NAME OF SUBMITTER:	Peter D. Sabido
Total Attachments: 3 source=Assignment_MAT3Z058ACON#page1.tif source=Assignment_MAT3Z058ACON#page2.tif source=Assignment_MAT3Z058ACON#page3.tif	

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ASSIGNMENT

WHEREAS, I, David Sheltman of Rancho Palos Verdes, California, have invented certain improvements in WHEELED TOY VEHICLES AND PLAYSETS FOR USE THEREWITH, for which I filed U.S. Provisional Patent Application Serial No. 60/798,006 on May 4, 2006; U.S. Provisional Patent Application Serial No. 60/812,311 filed on June 9, 2006; U.S. Utility Patent Application Serial No. 11/744,718 filed on May 4, 2007; and U.S. Utility Patent Application Serial No. 11/744,712 filed on May 4, 2007; and PCT Patent Application Serial No. PCT/US2007/68296 filed on May 4, 2007; and PCT Patent Application Serial No. PCT/US200768298 filed on May 4, 2007; and

WHEREAS, Mattel, Inc., a Delaware Corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, David Sheltman, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted,

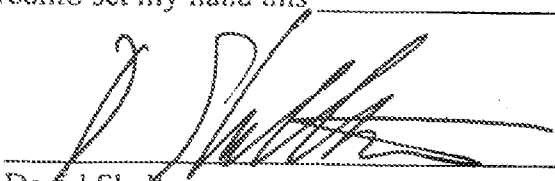
to Mattel, Inc., as the assignee of my entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, I hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that I am the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent applications, and that the same are unencumbered, and that I have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

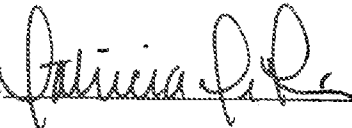
Further, I agree that I will communicate to Mattel, Inc., or its representatives, any facts known to me respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18TH

day of OCTOBER, 2007.


David Sheffman

Witness:

Signature: 

Name: Patricia Delcin

Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245