PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEWASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY DATA				
Name			lame	Execution Date
Tetsugo INADA				05/12/2011
Akio OHBA				05/12/2011
Hiroyuki SEGAWA				05/16/2011
RECEIVING PARTY DATA				
Name:	Sony Computer Entertainment Inc.			
Street Address:	1-7-1 Konan, Minato-ku			
City:	Токуо			
State/Country:	JAPAN			
Postal Code:	108-0075			
PROPERTY NUMBERS Total: 1				
Property Type			Number	
Application Number: 13120		13120	Number 785	
CORRESPONDENCE DATA Contract of the section of the				
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:732-634-7634				
Email: cmburgos@gdiplaw.com				
Correspondent Name: GIBSON & DERNIER LLP				
Address Line 1: 900 Route 9 North Address Line 4: Woodbridge, NEW JERSEY 07095				
ATTORNEY DOCKET NUMBER:		545-235		
NAME OF SUBMITTER:			Matthew B. Dernier	
Total Attachments: 1 source=545-235-Executed-Assignment#page1.tif				

Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

- Assignor: Tetsugo INADA, having an address at c/o Sony Computer Entertainment Inc., 1-7-1 Konan, Minato-ku, Tokyo, JP 108-0075,
- Assignor: Akio OHBA, having an address at c/o Sony Computer Entertainment Inc., 1-7-1 Konan, Minato-ku, Tokyo, JP 108-0075,
- Assignor: Hiroyuki SEGAWA, having an address at c/o Sony Computer Entertainment Inc., 1-7-1 Konan, Minato-ku, Tokyo, JP 108-0075; and

Assignee: Sony Computer Entertainment Inc., having an address at, 1-7-1 Konan, Minato-ku, Tokyo, JP 108-0075

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[X] a United States patent application filed in the U.S. Patent and Trademark Office on <u>March 24, 2011</u>, Application Serial No. <u>13/120.785</u>, entitled <u>IMAGE PROCESSING DEVICE AND IMAGE PROCESSING METHOD</u>.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States and in every foreign country, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. Assigner also assigns to Assignee all priority rights in the Patent.* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assigner or Assignee.

The undersigned hereby grant(s) to the firm of Gibson & Dernier LLP, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

DATE

The effective date of this assignment is _____

SIGNATURE(S)

First Assignor Signature

Second Assignor Signature

NONN

<u>/ |2, 20/ |</u> <u>Tetsugo INADA</u> y |2, 20 || _{Akio OHBA}

TYPED OR PRINTED NAME(S)

May 16. 2011 Hiroyuki SEGAWA

* Strike italicized sections only if foreign rights are not intended to be assigned.

RECORDED: 05/27/2011