

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jason Biter	05/17/2011
David E. Campbell	05/17/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FOUNDATIONS WORLDWIDE, INC.
<b>Street Address:</b>	7001 Wooster Pike Road
<b>City:</b>	Medina
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	44256
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29392695
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(330)722-6446
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	330-721-0000
<b>Email:</b>	iplaw@walkerandjocke.com
<b>Correspondent Name:</b>	Christopher L. Parmelee
<b>Address Line 1:</b>	231 South Broadway
<b>Address Line 4:</b>	Medina, OHIO 44256
<b>ATTORNEY DOCKET NUMBER:</b>	FOUND-1009 DES
<b>NAME OF SUBMITTER:</b>	Christopher L. Parmelee
<b>Total Attachments: 3</b> source=Assignment-signed-cute#page1.tif source=Assignment-signed-cute#page2.tif source=Assignment-signed-cute#page3.tif	

CH \$40.00 29392695

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**PATENT**  
**REEL: 026355 FRAME: 0063**

Practitioner's Docket No. FOUND-1009 DES

**PATENT**

For: U.S. Rights and Foreign Rights  
For: U.S. Application  
By: Inventors

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS:** Jason Biter and David E. Campbell,

hereby sell, assign and transfer to

**ASSIGNEE:** FOUNDATIONS WORLDWIDE, INC.  
7001 Wooster Pike Road  
Medina, Ohio 44256 US  
Nationality: US

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**CRIB**

and which is found in (37 C.F.R. § 3.21) :

U.S. patent application executed on even date herewith; and

U.S. application no.:\* 29/392,695 Filing Date\*: May 25, 2011, and

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

\* To comply with 37 C.F.R. Section 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request the attorneys of record to insert the U.S. application number and filing date above when they become known.

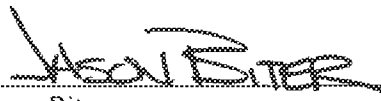
(Assignment of Invention—page 1 of 3)

**PATENT**  
**REEL: 026355 FRAME: 0064**

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 17th day of May, 2011.

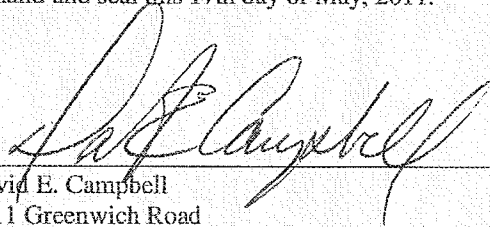
A handwritten signature in black ink, appearing to read "JASON BITER", is written over a horizontal dotted line.

Jason Biter  
929 Patriots Way  
Medina, OH 44256  
Nationality: US

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this 17th day of May, 2011.



David E. Campbell  
6611 Greenwich Road  
Westfield Center, OH 44251  
Nationality: US

LAST PAGE OF ASSIGNMENT

(Assignment of Invention—page 3 of 3)