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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY	DATA				
		Name	Execution Date		
Dima Stopel			05/17/2011		
Yair E. Geva			05/17/2011		
RECEIVING PARTY D	ΔΤΑ				
Name: Microsoft Corporation					
Street Address:	One Microsoft Way				
City:	Redmond				
State/Country:	WASHINGTON				
Postal Code:	98052				
	RS Total: 1				
Property Type		Number		0	
				<u>0</u> 2	
Application Number:		118490		311849	
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	DATA	118490			
CORRESPONDENCE	E DATA (425)936-7	118490			
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CORRESPONDENCE Fax Number: <i>Correspondence will L</i> Phone: Email: Correspondent Name Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET	E DATA (425)936-7 be sent via US Ma 425-707-9 vffiling@m : Assal Meft One Micro Patent Gro Redmond, NUMBER: : :R:	118490 329 <i>iii when the fax attempt is unsuccessful</i> 382 crosoft.com ahi soft Way up Docketing Dept WASHINGTON 98052 332658.01 Gopal Sharma nt#page1.tif		\$40.00	

PATENT ASSIGNMENT

WE, Dima Stopel and Yair E. Geva ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ADAPTATION OF NOTIFICATION PERIMETER BASED ON RELEVANCE TO A USER" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. <u>13/118490</u>, filed <u>05/30/2011</u>) this APPLICATION's Application No. and filing date, when known;
- was filed on ______ and was given Application No. _____;
- \Box is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")):

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Dima Stopel Signature

Di waa 74000

Printed Name in English

-/<u>5/201</u> BIG 2013 Date

Printed Name in Native Language (if other than English)

Page 1 of 2

PATENT REEL: 026356 FRAME: 0870

PATENT ASSIGNMENT

MS Docket No.: <u>332658.01</u>

Yair E. Geva Signature

Date

Printed Name in English

Printed Name in Native Language (if other than English)

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Page 2 of 2

PATENT REEL: 026356 FRAME: 0871

RECORDED: 05/30/2011