

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RAMIN SAFAVI	03/22/2011
RECEIVING PARTY DATA	
Name:	LUMINATOR HOLDING L.P.
Street Address:	900 KLEIN ROAD
City:	PLANO
State/Country:	TEXAS
Postal Code:	75074
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13050696
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NAME OF SUBMITTER:	STEVEN R. GREENFIELD
Total Attachments: 2 source=LTG30682 EXE ASSMT#page1.tif source=LTG30682 EXE ASSMT#page2.tif	

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ASSIGNMENT

Whereas, **Ramin SAFAVI**, an individual, residing at 1700 MacGregor Drive, Plano, Texas 75093 ("Applicant"), has invented certain new and useful improvements in a LCD TFT SIGN FOR ON-BOARD USE IN PUBLIC TRANSPORTATION (the "Invention"), for which United States Patent Application was filed on March 17, 2011 (Serial No. 13/050,696) (the "Application"); and

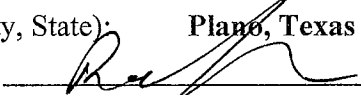
Whereas, **Luminator Holding L.P.**, a Delaware corporation, located at 900 Klein Road, Plano, Texas 75074 ("Assignee"), is desirous of acquiring the entire right, title, and interest in the Application.

Now, Therefore, for other good and valuable consideration, Applicant, by these presents does hereby sell, assign, and transfer unto Assignee, its successors, assigns, and legal representatives the full and exclusive right to the Application in the United States and the entire right, title, and interest in and to any and all Patents which may be granted therefore and/or therefrom in the United States, to all divisions, reissues, substitutions, continuations, continuations-in-part, and extensions of said application. Applicant hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for the Invention, or patents resulting therefrom, insofar as Applicant's interests are concerned, to Assignee, of the entire right, title, and interest in and to the same, for his sole use and benefit; and for the use and benefit of his legal representatives, to the full end of the term for which said Patent(s) may be granted, as fully and entirely as the same would have been held by the Applicant had this assignment not been made.

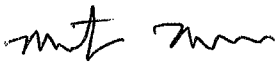
Applicant also sells and assigns to Assignee, its successors, assigns and legal representatives the full and exclusive right, title, and interest to the Invention disclosed in said Application throughout the world, including the right to file applications and obtain patents, utility models, industrial models, and designs for the Invention in the Assignee's own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of the Invention and all rights to register the Invention in appropriate registries, all foreign rights arising from pre-grant publication of the Application; and Applicant further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, its successors, assigns and legal representatives.

Applicant further agrees to communicate to Assignee, its successors, assigns and/or legal representatives, any known facts respecting any improvements, and, at the expense of Assignee, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in Assignee and to aid Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for the Invention in all countries.

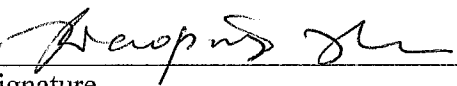
Applicant further authorizes and directs Assignee's attorneys to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

Name of Sole Inventor: **Ramin SAFAVI**
Residence (City, State): **Plano, Texas**
Signature: 
Date: 22 MAR - 11

Witness 1:


Signature
MADIAS, MARTIN
Printed Name
Date: 22 MAR 11

Witness 2:


Signature
XIAOPING Zhou
Printed Name
Date: 03 - 22 - 11