

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Darrick Paul Brown	05/26/2011
Rick Reicker	05/26/2011
Troy William Young	05/26/2011
RECEIVING PARTY DATA	
Name:	SAY Media, Inc.
Street Address:	180 Townsend Street
Internal Address:	Third Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13117994
CORRESPONDENCE DATA	
Fax Number: (775)336-6468 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 775-336-6464 Email: tcasey@silverskygroup.com Correspondent Name: Timothy D. Casey Address Line 1: 5422 Longley Lane Address Line 2: Suite B Address Line 4: Reno, NEVADA 89511	
ATTORNEY DOCKET NUMBER:	300020-00018
NAME OF SUBMITTER:	Timothy D. Casey
Total Attachments: 2 source=300020-000018_Assignment#page1.tif source=300020-000018_373b#page1.tif	

OP \$40.00 13117994

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PATENT
REEL: 026365 FRAME: 0384

ASSIGNMENT OF PATENT RIGHTS

We: **Darrick Paul Brown** (ASSIGNOR)

Rick Reicker (ASSIGNOR)

Troy William Young (ASSIGNOR)

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, do hereby sell and assign to **SAY Media, Inc.** (ASSIGNEE), of **SAN FRANCISCO, CALIFORNIA**, its successors, assigns and legal representatives all our right, title, and interest, in and for the United States of America and the world, in and to the invention entitled:

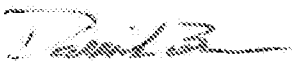
NON-EXPANDING INTERACTIVE ADVERTISEMENT

invented by us and described in the attached patent application;

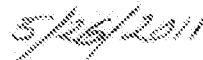
and all United States Patents and Patents granted in other countries throughout the world which may be granted therefore and all divisions, reissues, continuations and extensions thereof, the said interest being the entire ownership of the said Patent when granted, to be held and enjoyed by said ASSIGNEE, its successors, assigns or other legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made;

and we hereby authorize and require the Commissioner of Patents and Trademarks to issue said Patent to said Assignee.

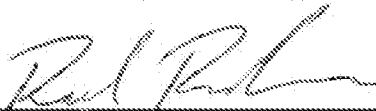
Signed on:




Darrick Paul Brown (INVENTOR)



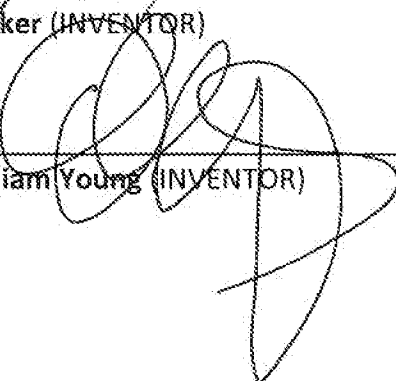
Date



Rick Reicker (INVENTOR)



Date



Troy William Young (INVENTOR)



Date

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Darrick Paul Brown

Application No./Patent No.: _____ Filed/Issue Date: _____

Titled: NON-EXPANDING INTERACTIVE ADVERTISEMENT

SAY Media, Inc. _____, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
2. ☐ an assignee of less than the entire right, title, and interest in
(The extent (by percentage) of its ownership interest is _____ %); or
3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above, by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet(s).

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Date

Lee Kirkpatrick

COO/CFO

Printed or Typed Name

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2. **PATENT****RECORDED: 05/31/2011****REEL: 026365 FRAME: 0386**