PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mooyeon KIM	05/20/2011

RECEIVING PARTY DATA

Name:	LG Electronics Inc.
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13132226

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: HI-0664

NAME OF SUBMITTER: Daniel Y.J. Kim

Total Attachments: 1

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OP \$40.00 131322

PATENT REEL: 026372 FRAME: 0033 Docket No.:

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

(1) Mooyeon Kim

who have made a certain new and useful invention, hereby sell, assign and transfer unto

LG ELECTRONICS INC.

20 Teodido-dong, Teongdeungpo-gu Seom 150-721 N	epuone of Korea
its successors and assigns (hereinafter designated "ASSIGNEE States of America as defined in 35 U.S.C. 100 in the invention en	
Display device, controlling method of the display de	evice and standing apparatus
(a) for which an application for United States Letters Patent w States Serial No. ; or	vas filed on , and identified by United
(b) for which an application for United States Letters Patent wa	s executed
and the undersigned hereby authorize and request the United Sissue any and all United States Letters Patent which may be gra any and all extensions, divisions, reissues, substitutes, renew and/or that claim priority thereto, and the right to all benefits ur of Industrial Property to the said ASSIGNEE, for its interes representatives; the undersigned agree that the attorneys of reco said ASSIGNEE;	inted therefor and/or that claim priority thereto and als, continuations, or continuations-in-part thereof inder the International Convention for the Protection at as ASSIGNEE, its successors, assigns and legal
AND the undersigned hereby agree to transfer a like making application for and obtaining original, divisional, reissu upon request of the said ASSIGNEE, its successors, assign remuneration, in and to any improvements, and applications for the said invention; and to execute any papers by the said representatives, deemed essential to ASSIGNEE's full protection.	red or extended Letters Patent of the United States, ns and legal representatives, and without further r patent based thereon, growing out of or related to id ASSIGNEE, its successors, assigns and legal
AND the undersigned hereby grants the firm of KED assignment any further identification that may be necessary or issuing authority, including the United States Patent and Tradem	desirable in order to comply with the rules of any
SIGNED on the dates indicated aside our signatures:	
INVENTORS	DATE SIGNED
1)	5.20.2611
Name: Mooyeon Kim	
2)	
Name:	
3)	
Name:	
4)	

Docket No.:

Name: