

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	<b>CORRECTIVE ASSIGNMENT</b>
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Notice of Recordation of Assignment filed 04/27/2011 previously recorded on Reel 026186 Frame 0511. Assignor(s) hereby confirms the USAN needs to be corrected from 11/938,406 to 11/983,406.
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Searete LLC	04/27/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Invention Science Fund 1, LLC
<b>Street Address:</b>	11235 S.E. 6th Street, Suite 200
<b>City:</b>	Bellevue
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98004
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11983406
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(425)679-0566
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	425-283-4722
<b>Email:</b>	maurent@intvenls.com
<b>Correspondent Name:</b>	Clarence T. Tegreene
<b>Address Line 1:</b>	11235 S.E. 6th Street, Suite 200
<b>Address Line 4:</b>	Bellevue, WASHINGTON 98004
<b>ATTORNEY DOCKET NUMBER:</b>	0306A-003-032-000000
<b>NAME OF SUBMITTER:</b>	Dale Cook
<b>Total Attachments: 13</b> source=CorrAssign3#page1.tif source=CorrAssign3#page2.tif	

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**PATENT**  
**REEL: 026380 FRAME: 0795**

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## Confirmation Receipt

Your assignment has been received by the USPTO.  
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## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Searete LLC	04/27/2011
RECEIVING PARTY DATA	
Name:	The Invention Science Fund I, LLC
Street Address:	11235 S.E. 6th Street, Suite 200
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11938406 - 11/983,406
CORRESPONDENCE DATA	
Fax Number:	(425)679-0566
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.	
Phone:	425-283-4722
Email:	maurent@intvenls.com
Correspondent Name:	Searete LLC
Address Line 1:	11235 SE 6th St., Suite 200
Address Line 4:	Bellevue, WASHINGTON 98004

ATTORNEY DOCKET NUMBER:	0306A-003-032-000000
NAME OF SUBMITTER:	Clarence T. Tegreene
Signature:	/Clarence T. Tegreene/
Date:	04/27/2011
Total Attachments: 1 source=Assgnmt_SeareteToISF-I#page1.tif	
<b>RECEIPT INFORMATION</b>  EPAS ID: PAT1540640 Receipt Date: 04/27/2011 Fee Amount: \$40	

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## ASSIGNMENT

WHEREAS, Searete LLC (hereinafter referred to as ASSIGNOR), having a post office address of 11235 S.E. 6<sup>th</sup> Street, Suite 200, Bellevue, WA 98004, is the assigned owner of the entire, right, title and interest in and to the invention titled "RETURNING A NEW CONTENT BASED ON A PERSON'S REACTION TO AT LEAST TWO INSTANCES OF PREVIOUSLY DISPLAYED CONTENT," as described and claimed in the specification for which an application for United States letters patent was filed on November 7, 2007, and assigned Application No. 11/983,406; the assignment recorded in the United States Patent and Trademark Office on Reel 020528 Frame 0207 (hereinafter referred to as the "Patent"); and

WHEREAS, The Invention Science Fund I, LLC (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 11235 S.E. 6<sup>th</sup> Street, Suite 200, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the Patent;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said Patent and in any and all reissues and reexaminations thereof. Said Patent to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Patent to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

April 27, 2011  
Date

Maria Mattson  
Maria Mattson

## ASSIGNMENT

WHEREAS, we, Edward K.Y. Jung; Royce A. Levien; Robert W. Lord; Mark A. Malamud and John D. Rinaldo, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 13420 NE 36<sup>th</sup> Street, Bellevue, WA 98005; 43 Somerset Road, Lexington, MA 02420; 1410 41<sup>st</sup> Ave. East, Seattle, WA 98112; 1508 9<sup>th</sup> Ave. West, Seattle, WA 98119 and 1560 134<sup>th</sup> Ave. SE #301, Bellevue, WA 98005, respectively, are the joint inventors of an invention entitled "RETURNING A NEW CONTENT BASED ON A PERSON'S REACTION TO AT LEAST TWO INSTANCES OF PREVIOUSLY DISPLAYED CONTENT," as described and claimed in the specification for which an application for United States letters patent was filed on November 7, 2007 and assigned Application No. 11/983,406; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114<sup>th</sup> Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer

12-12-07

Edward K. Y. Jung

Royce A. Levick

Robert W. Lord

Mark A. Malamud

John D. Rinaldo, Jr.

**PATENT**  
**REEL: 026380 FRAME: 0801**

## ASSIGNMENT

WHEREAS, we, Edward K.Y. Jung; Royce A. Levien; Robert W. Lord; Mark A. Malamud and John D. Rinaldo, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 13420 NE 36<sup>th</sup> Street, Bellevue, WA 98005; 43 Somerset Road, Lexington, MA 02420; 1410 41<sup>st</sup> Ave. East, Seattle, WA 98112; 1508 9<sup>th</sup> Ave. West, Seattle, WA 98119 and 1560 134<sup>th</sup> Ave. SE #301, Bellevue, WA 98005, respectively, are the joint inventors of an invention entitled "RETURNING A NEW CONTENT BASED ON A PERSON'S REACTION TO AT LEAST TWO INSTANCES OF PREVIOUSLY DISPLAYED CONTENT," as described and claimed in the specification for which an application for United States letters patent was filed on November 7, 2007 and assigned Application No. 11/983,406; and

WHEREAS, Searetc LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114<sup>th</sup> Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer




and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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Date

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Edward K.Y. Jung

2007-11-26  
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Date

  
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Royce A. Levien

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Date

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Robert W. Lord

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Date

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Mark A. Malamud

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Date

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John D. Rinaldo, Jr.

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ComputerMediatedInteraction/0306A-003-032-\(032\)/assgt-joint-post.doc](https://isf.intven.com/Shared Documents/Patents Filed-Active Drafts/Data Architecture-003/003_032 ComputerMediatedInteraction/0306A-003-032-(032)/assgt-joint-post.doc)

## ASSIGNMENT

WHEREAS, we, Edward K.Y. Jung; Royce A. Levien; Robert W. Lord; Mark A. Malamud and John D. Rinaldo, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 13420 NE 36<sup>th</sup> Street, Bellevue, WA 98005; 43 Somerset Road, Lexington, MA 02420; 1410.41<sup>st</sup> Ave. East, Seattle, WA 98112; 1508 9<sup>th</sup> Ave. West, Seattle, WA 98119 and 1560 134<sup>th</sup> Ave. SE #301, Bellevue, WA 98005, respectively, are the joint inventors of an invention entitled "RETURNING A NEW CONTENT BASED ON A PERSON'S REACTION TO AT LEAST TWO INSTANCES OF PREVIOUSLY DISPLAYED CONTENT," as described and claimed in the specification for which an application for United States letters patent was filed on November 7, 2007 and assigned Application No. 11/983,406; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114<sup>th</sup> Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer

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
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Date

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Edward K.Y. Jung

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Royce A. Levien

12-3-07  
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\_\_\_\_\_  
Robert W. Lord

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Mark A. Malamud

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Date

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John D. Rinaldo, Jr.

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WHEREAS, Searcote LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114<sup>th</sup> Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

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Edward K.Y. Jung

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Date

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Royce A. Levien

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Date

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Robert W. Lord

2-5-08

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Date

  
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Mark A. Malamud

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Date

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John D. Rinaldo, Jr.

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Edward K.Y. Jung

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Date

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Royce A. Levien

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Date

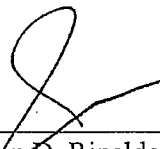
\_\_\_\_\_  
Robert W. Lord

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mark A. Malamud

December 10, 2007

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
John D. Rinaldo, Jr.

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