

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT																
<b>CONVEYING PARTY DATA</b>																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lakshmi S Nidamarthi</td> <td>05/18/2011</td> </tr> <tr> <td>Jerry Wong</td> <td>05/19/2011</td> </tr> <tr> <td>Hardik B. Doshi</td> <td>05/19/2011</td> </tr> <tr> <td>Charley Ames</td> <td>05/26/2011</td> </tr> <tr> <td>Brock A. Judkins</td> <td>05/26/2011</td> </tr> <tr> <td>Gregory D. Lewis</td> <td>05/19/2011</td> </tr> <tr> <td>Chris H. Li</td> <td>05/26/2011</td> </tr> </tbody> </table>		Name	Execution Date	Lakshmi S Nidamarthi	05/18/2011	Jerry Wong	05/19/2011	Hardik B. Doshi	05/19/2011	Charley Ames	05/26/2011	Brock A. Judkins	05/26/2011	Gregory D. Lewis	05/19/2011	Chris H. Li	05/26/2011
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Chris H. Li	05/26/2011																
<b>RECEIVING PARTY DATA</b>																	
<b>Name:</b>	Amazon Technologies, Inc.																
<b>Street Address:</b>	P.O. Box 8102																
<b>City:</b>	Reno																
<b>State/Country:</b>	NEVADA																
<b>Postal Code:</b>	89507																
<b>PROPERTY NUMBERS Total: 1</b>																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12978263</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12978263												
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Application Number:	12978263																
<b>CORRESPONDENCE DATA</b>																	
<b>Fax Number:</b>	(512)853-8801																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
<b>Phone:</b>	5128538800																
<b>Email:</b>	dpoudrier@intprop.com																
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<b>ATTORNEY DOCKET NUMBER:</b>	5924-25100/RCK																

CH \$40.00 12978263

**501552754**

**PATENT  
 REEL: 026380 FRAME: 0930**

NAME OF SUBMITTER:

Robert C. Kowert

Total Attachments: 10

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U.S. Patent Appln. No. 12/978,263  
Filing Date: December 23, 2010

Attorney Docket No. 5924-25100  
Client Docket No. REG116374 2010 PT

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

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~~Christopher T. Li~~ CHRIS H. Li a 5/26  
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Assignee:

Amazon Technologies, Inc.  
P.O. Box 8102  
Reno, NV 89507

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
“**MOBILE APPLICATION FOR CUSTOMER FEEDBACK**” for which:

a non-provisional application for United States Letters Patent:

was filed on December 23, 2010 and accorded U.S. Serial No. 12/978,263; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C., associated with Customer No. 35690, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at Post Office Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States

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and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

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05/18/11  
Date

Lakshmi S. Nidamarthi  
Lakshmi S. Nidamarthi

SIGNATURE WITNESSED BY:

Dated: 5/18/2011

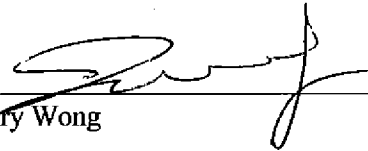
E. Ferguson  
Signature of Witness

EMILY FERGUSON  
Printed Name

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Jerry Wong

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HB Doshi  
Hardik B. Doshi

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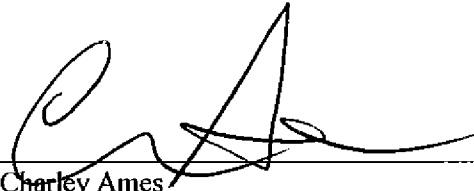
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5/26/2011  
Date

  
Charley Ames

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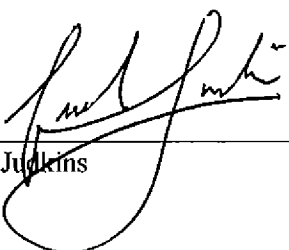
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Brock A. Jenkins

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19/5/2011  
Date

Gregory D. Lewis  
Gregory D. Lewis

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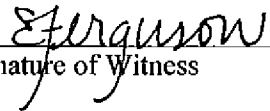
Attorney Docket No. 5924-25100  
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26 MAY 2011  
Date

  
Christopher T. Li  
CHRIS H. LI  
CR 5/11

SIGNATURE WITNESSED BY:

Dated: 5/26/2011

  
Signature of Witness

EMILY FERGUSON  
Printed Name