

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ignacio Juan Ciocchini	06/02/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CHELSEA IMPROVEMENT COMPANY, INC.
<b>Street Address:</b>	500 Fifth Avenue
<b>Internal Address:</b>	Suite 1100
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10110
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29393414
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<b>ATTORNEY DOCKET NUMBER:</b>	001822/0004
<b>NAME OF SUBMITTER:</b>	Ian G. DiBernardo
<b>Total Attachments: 2</b> source=Assignment#page1.tif source=Assignment#page2.tif	

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**PATENT**  
**REEL: 026388 FRAME: 0294**

## ASSIGNMENT

WHEREAS, I, IGNACIO JUAN CIOCCHINI, a citizen of Argentina, residing at 5-43 48th Avenue, Apt# 5A, Long Island City, NY 11101 hereinafter referred to as ASSIGNOR, have invented certain new and useful improvements in DESIGN FOR BENCH for which I have filed an application for Design Letters Patents with the United States Patent and Trademark Office on June 3, 2011, and which has been accorded U.S. Application No. 29/393,414 and which is a continuation-in-part of U.S. Application No. 29/383,668 filed on January 20, 2011.

WHEREAS, CHELSEA IMPROVEMENT COMPANY, INC., a corporation, having its principal place of business at 500 Fifth Avenue – Suite 1100, New York, NY 10110, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY grant to Lawrence Rosenthal, Steven B. Pokotilow, Matthew W. Siegal, Ian G. DiBernardo and Jeffrey Mann, attorneys with the firm of Stroock & Stroock & Lavan LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

IN TESTIMONY WHEREOF, I have set my hand and seal to this Assignment.

IGNACIO JUAN CIOCCHINI

State of )  
 )ss.:  
County of )

Notary Public

**Claire Austin**  
**Notary Public State of New York**  
**No. 01AU6228821**  
**Qualified in Queens County**  
**Commission Expires 09/27/14**