

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>JELTE STEUR</td> <td>12/14/2009</td> </tr> <tr> <td>MARTINUS BERNARDUS STAPELBROEK</td> <td>05/05/2010</td> </tr> <tr> <td>EVERT ALLE HELFRICH</td> <td>02/01/2010</td> </tr> <tr> <td>ARIF VEENDIJK</td> <td>04/23/2010</td> </tr> </tbody> </table>		Name	Execution Date	JELTE STEUR	12/14/2009	MARTINUS BERNARDUS STAPELBROEK	05/05/2010	EVERT ALLE HELFRICH	02/01/2010	ARIF VEENDIJK	04/23/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Koninklijke Philips Electronics N V</td> </tr> <tr> <td>Street Address:</td> <td>Groenewoudseweg 1</td> </tr> <tr> <td>City:</td> <td>Eindhoven</td> </tr> <tr> <td>State/Country:</td> <td>NETHERLANDS</td> </tr> <tr> <td>Postal Code:</td> <td>5621 BA</td> </tr> </table>		Name:	Koninklijke Philips Electronics N V	Street Address:	Groenewoudseweg 1	City:	Eindhoven	State/Country:	NETHERLANDS	Postal Code:	5621 BA
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CORRESPONDENCE DATA											
<p>Fax Number: (914)332-0615 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 914-332-0222 Email: edna.chapa@philips.com</p> <p>Correspondent Name: Michael E. MARION Address Line 1: P.O. BOX 3001 Address Line 2: Intellectual Property & Standards Address Line 4: BRIARCLIFF MNR., NEW YORK 10510-8001</p>											
ATTORNEY DOCKET NUMBER:	2008P01713WOUS										
NAME OF SUBMITTER:	PAUL IM										
Total Attachments: 5											

CH \$40.00 13132952

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PATENT
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SOLE/JOINT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/we, as a below-named Assignor(s), hereby sell, assign, and transfer the entire and exclusive right, title, and interest in the following to **Koninklijke Philips Electronics N.V.**, having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, NL, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

- (1) my/our invention relating to SYSTEM FOR AXIAL BRISTLE MOTION IN A TEETH CLEANING MOUTHPIECE

for which

[] a U.S. provisional application for patent will be filed in the United States Patent and Trademark Office,

[X] a U.S. provisional patent application was filed in the United States Patent and Trademark Office on December 29, 2008 having a Serial Number 61/141,071,

(2) the foregoing application and all other United States, foreign and international patent applications associated therewith, based thereon, or claiming priority therefrom including, but not limited to, any and all provisionals, non-provisionals divisions, continuations, continuations-in-part, reexaminations, reissues, and extensions thereof, and

(3) the right to claim priority thereto, and the entire and exclusive right, title, and interest in and to any and all patents granted on these applications.

I/We authorize and request that the Patent Office officials in the United States and in any and all foreign countries to issues any and all Letters Patent when granted, solely to **Koninklijke Philips Electronics N.V.**, for its sole use, and that of its successors, assigns, and legal representatives.

I/we will provide my/our cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I/we agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutorial actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee.

I/We certify that I/we have the full right to convey the above rights.

14 December 2009
Date

JELTE STEUR

, Assignor

Date

MARTINUS BERNARDUS STAPELBROEK

, Assignor

Date

EVERT ALLE HELFRICH

, Assignor

Date

ARIF VEENDIJK

, Assignor

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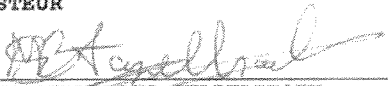
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Date	JELTE STEUR	Assignor
5-5-2010		Assignor
Date	MARTINUS BERNARDUS STAPELEROEK	
Date	EVERT ALLE HELFRICH	Assignor
Date	ARIF VEENDIJK	Assignor

SOLE/JOINT ASSIGNMENT

Docket No. **012154US1**

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Date

MARTINUS BERNARDUS STAPELBROEK

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02/01/2010

Date


EVERT ALLE HELFRICH

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Date

JELTE STEUR

, Assignor

Date

MARTINUS BERNARDUS STAPELBROEK

, Assignor

Date

EVERT ALLE HELFRICH

, Assignor

23-04-2010

, Assignor

Date

ARIF VEENDIJK