

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
FREDERICK HOROWITZ	05/17/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	A.P. DEAUVILLE, LLC
<b>Street Address:</b>	594 JERSEY AVENUE
<b>City:</b>	NORTH NEW BRUNSWICK
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08901
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29392102
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(914)723-4301
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<b>Correspondent Name:</b>	ANDREW F. YOUNG, ESQ.
<b>Address Line 1:</b>	LACKENBACH SIEGEL, LLP
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<b>Address Line 4:</b>	SCARSDALE, NEW YORK 10583
<b>ATTORNEY DOCKET NUMBER:</b>	APDEA.DP001
<b>NAME OF SUBMITTER:</b>	ANDREW F. YOUNG
<b>Total Attachments: 3</b> source=SCAN9953_000#page1.tif source=SCAN9953_000#page2.tif source=SCAN9953_000#page3.tif	

**CH \$40.00 29392102**

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To: Commissioner of Patents and Trademarks: Please record the attached original document or copy:

1. Name of conveying party(ies):

**FREDERICK HOROWITZ**

Additional names?  Yes  No

2. Name and address of receiving party(ies):

Name:

**A.P. DEAUVILLE, LLC**

**594 JERSEY AVENUE**

**NORTH NEW RUNSWICK, NEW JERSEY 08901**

Additional names & addresses attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: **MAY 17, 2011**

4. Application number(s) or patent number(s): **29/392,102** DOCKET NO.: **APDEA.DP001**

If this document is being filed together with a new application, execution date of application is: NA

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence should be mailed: Address associated with **Customer No.: 28752**

Name: \_\_\_\_\_

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41): **\$40.00**

Enclosed

Authorized charge to **Deposit Acct No 10-0100 (Lackebach Siegel LLP)**

8.  Charge any additional fees in connection with this submission to our Deposit Account No. **10-0100**

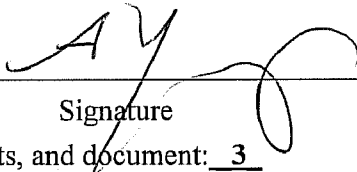
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**ANDREW F. YOUNG, Reg. No. 44,001**

Name of Person Signing

  
Signature

**JUNE 6, 2011**

Date

Total number of pages including cover sheet, attachments, and document: 3

## ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventors:

Name	Address
Inventor (1): <b>FREDERICK HOROWITZ</b>	residing at: <b>180 SOUTH WOODLAND STREET ENGLEWOOD, NEW JERSEY 07631</b> Citizenship: <b>US</b>

declare that they are citizens of the country indicated above and with residences as listed above,

Hereby sell, assign and transfer to **A.P. DEAUVILLE, LLC**, a limited liability corporation of the State of New Jersey hereafter called the "Assignee," having a place of business at: **594 Jersey Avenue, North New Brunswick, New Jersey 08901**.

To its successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

\_\_\_\_\_ attached specification executed on \_\_\_\_\_,  
**XX** specification Serial No. **29/392,102**, filed **May 17, 2011**  
 \_\_\_\_\_ U.S. Letters Patent No. \_\_\_\_\_; issued \_\_\_\_\_,

entitled: **BOTTLE**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements;

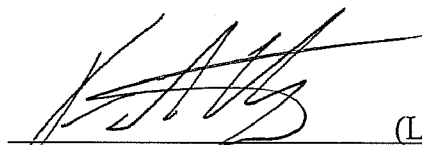
Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein

conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned further declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

DATE MAY 17, 2011

  
\_\_\_\_\_  
(L.S.)  
By: **FREDERICK HOROWITZ**