PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Matthew Genar Hilla	11/10/2010	
Rick M. Rezinas	09/30/2010	

RECEIVING PARTY DATA

Name:	like, Inc.			
Street Address:	ne Bowerman Drive			
City:	Beaverton			
State/Country:	OREGON			
Postal Code:	97005-6453			

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12534623

CORRESPONDENCE DATA

Fax Number: (816)421-5547

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

816-474-6550 Phone: Email: tquick@shb.com

SHOOK, HARDY & BACON L.L.P. Correspondent Name:

2555 Grand Blvd. Address Line 1:

INTELLECTUAL PROPERTY DEPARTMENT Address Line 2: Address Line 4: KANSAS CITY, MISSOURI 64108-2613

ATTORNEY DOCKET NUMBER: NIKE.138822

NAME OF SUBMITTER: Cory W. Fisher

Total Attachments: 3

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> **PATENT** REEL: 026402 FRAME: 0296

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SUPPLEMENTAL AGREEMENTS

Supplemental Confirmation/Assignment 1:

WHEREAS, We, Matthew Genar Hilla and	l Rick M. Rezinas, citizens of the United
States of America, residing in(CITY),	state/country) and Portland,
Oregon, respectively, and all inventors having a co	prrespondence address of <u>c/o NIKE, Inc., One</u>
Bowerman Drive, Beaverton, Oregon 97005-6453	, have invented a Sensory Testing Data
Analysis By Categories for which an application for	or a Patent of the United States was filed on
August 3, 2009, and accorded serial number 12/53	4,623; and

WHEREAS, NIKE, Inc., a corporation of the state of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid Matthew Genar Hilla and Rick Rezinas, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment

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and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assigner.

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer.

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith:

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

11. A			_ 14 14 15 No.									12	
1	Λ.	WIT	NESS	WHERI	30F. I	have	hereunto	set r	ny hand	and seal	this	164	day of
7	d.	and the second		A. A. 4 A.									

Matthew Genar Hilla

witness Kun YooN

Witness T

11/10/10

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IN WITNESS WHEREOF, I have here	eunto set my hand and seal this $\frac{30^{1/4}}{}$ day of
September 2010.	
	Rick M. Rezinas
STATE OF Oregon) ss:	
STATE OF Orlgon) ss: County of Washington)	
On this 30 day of Alph, 20	010, before me a Notary Public in and for the county and state
aforesaid, personally appeared Rick M. Rezinas, to me	known and known to me to be the person of that name who
signed the foregoing instrument, and acknowledged the	
	Da i Mallatia
OCTION OF	Vaniellest Clair
OFFICIAL SEAL	Notary Public for Oregon Oregon
DANIELLE ST CLAIR	My Commission Expires: $3/3/12$
NOTARY PUBLIC - OREGON COMMISSION NO. 425541	
MY COMMISSION EXPIRES MARCH 3, 2012	
The time of the second	
The terms and conditions of this assign	nment are accepted by the Assignee, NIKE, Inc.,
and provides written consent to the change in	inventorship, as filed herewith pursuant to 37 CFR
1.48(a)(5), for the above-referenced patent app	
in to (a)(b), for the above ferencea patent ap	P. Control of the con
IN WITNESS WHEREOF, I have here	eunto set my hand and seal this // day of
May 2010. 2011 Jan	
// 2011	NIKE, Inc.
· Oran	
VIVIV	By: James a. Marshola
	James A. Niegowski
	Attorney in Fact
STATE OF OREGON) ss:	
County of Washington)	04.
	2011 197
On this	2010, before me a Notary Public in and for the county and
	ski, to me known and known to me to be the person of that
name who signed the foregoing instrument, and acknow	vledged the same to be his free act and deed.
	Daniellesstlain
	Danielle St. Clair
OFFICIAL SEAL	Notary Public for Oregon My Commission Expires: 313/12
OFFICIAL SEAL DANIELLE ST CLAIR	Notary Public for Oregon My Commission Expires: 3/3/12
OFFICIAL SEAL DANIELLE ST CLAIR NOTARY PUBLIC - OREGON	
DANIELLE ST CLAIR	

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RECORDED: 06/07/2011