PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gael SANNIER	04/29/2011

RECEIVING PARTY DATA

Name:	SICPA HOLDING SA
Street Address:	Avenue de Florissant 41
City:	Prilly
State/Country:	SWITZERLAND
Postal Code:	CH-1008

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13124059

CORRESPONDENCE DATA

Fax Number: (703)716-1180

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Correspondent Name: Greenblum & Bernstein, P.L.C.

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Address Line 4: Reston, VIRGINIA 20191

ATTORNEY DOCKET NUMBER: P39936

NAME OF SUBMITTER: Robert W. Mueller

Total Attachments: 2

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OF \$40.00 13124058

PATENT REEL: 026402 FRAME: 0327 P39936.As1

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ASSIGNMENT

WHEREAS, Gael SANNIER, a citizen of FRANCE, whose post office address is Route de Brent 19, 1817 Brent, SWITZERLAND, hereinafter referred to as the ASSIGNOR, has invented a certain improvement relating to

METHOD AND SYSTEM FOR ITEM IDENTIFICATION

for which he has executed, on the same date as this assignment, an application for Letters Patent for the United States to be filed in the United States Patent and Trademark Office, which Application is a National Stage of International Application No. PCT/EP2009/063350, filed October 13, 2009.

If this Assignment is filed after the filing date of the above-identified application, the undersigned hereby authorize and request any one of the practitioners of record in this application associated with Customer No. 07055 including Neil F. Greenblum, Reg. No. 28,394, Bruce H. Bernstein, Reg. No. 29,027, Arnold Turk, Reg. No. 33,094, James L. Rowland, Reg. No. 32,674, Stephen M. Roylance, Reg. No. 31,296, Leslie J. Paperner, Reg. No. 33,329, William Pieprz, Reg. No. 33,630, Robert W. Mueller, Reg. No. 35,043, William E. Lyddane, Reg. No. 41,568 and William S. Boshnick, Reg. No. 44,550, of the firm Greenblum & Bernstein, P.L.C., whose address is 1950 Roland Clarke Place, Reston, Virginia 20191, to insert here in parenthesis (Application No. 13/124,059 , filed October 13, 2009) the filing date and application number of said application when known.

AND WHEREAS, SICPA HOLDING SA, a corporation organized and existing under the laws of SWITZERLAND, whose post-office address is Avenue de Florissant 41, CH-1008 Prilly, SWITZERLAND, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, reexaminations, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor and all rights to sue for past and future infringement thereunder, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, reexaminations, and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, reexaminations, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made.

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AND said ASSIGNOR hereby agrees to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

AND said ASSIGNOR authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR, on the date indicated below.

First Witness:

(Name) Sorgio Tomé

(Date) 49, 2011

Gael SANNIER

April 29, 2011

Second Witness:

(Name) Michel Substier

(Date) April 29, 2011

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RECORDED: 06/07/2011