PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Bill of Sale

CONVEYING PARTY DATA

Name	Execution Date
Nature Vision, Inc.	02/05/2007

RECEIVING PARTY DATA

Name:	NEW VAD, LLC
Street Address:	9433 Science Center Drive
City:	New Hope
State/Country:	MINNESOTA
Postal Code:	55428

PROPERTY NUMBERS Total: 2

Property Type	Number	
Application Number:	11527120	
Patent Number:	5186646	

CORRESPONDENCE DATA

Fax Number: (612)915-9637

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612 915-9633

Email: mkeller@bitlaw.com

Correspondent Name: Beck & Tysver, P.L.L.C.

Address Line 1: 2900 Thomas Ave. S.

Address Line 2: Suite 100

Address Line 4: Minneapolis, MINNESOTA 55416

NAME OF SUBMITTER: James C. Evans

Total Attachments: 1

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PATENT REEL: 026414 FRAME: 0069

BILL OF SALE

KNOW ALL MEN BY THESE PRESENTS, that Nature Vision, Inc., a Minnesota corporation ("Seller"), for good and valuable consideration paid to it by New Vad, LLC, a Minnesota limited liability company, ("Purchaser"), does hereby grant, bargain, sell, transfer, assign, convey, set over and deliver unto Purchaser, its successors and assigns, all property and assets of Seller to be sold by Seller to Purchaser (the "Purchased Assets") in accordance with that certain Purchase and Sale Agreement made by and between Sellers and Purchaser dated as of the 5th day of February, 2007 (the "Agreement").

TO HAVE AND TO HOLD the property and assets hereby conveyed, each and every, unto Purchaser, its successors and assigns, to and for its own use and benefit forever.

Seller represents and warrants that, at the time of the execution and delivery of this Bill of Sale, Seller has good title to the Purchased Assets, free and clear of all mortgages, liens, encumbrances, charges, claims, restrictions, pledges, security interests or impositions, except to the extent disclosed to Purchaser.

Seller agrees it will hereafter execute and deliver further assignments, instruments of transfer, bills of sale, or conveyances which may be reasonably necessary to vest fully in Purchaser title to the Purchased Assets conveyed on a basis consistent with that set forth in the Agreement.

IN WITNESS WHEREOF, Seller has caused this instrument to be executed this 5th day of February, 2007.

NATURE VISION, INC.

By:

Title: Char Fewariers Office

GP:2061434 v1

DT: #99431 v2 (24PZ011,WPD) 100482-10

PATENT REEL: 026414 FRAME: 0070

RECORDED: 06/09/2011