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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eran Yariv	05/30/2011
Vadim Kuper	06/01/2011
Brian C. Beckman	05/31/2011

RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13118495

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ATTORNEY DOCKET NUMBER:	332183.01

NAME OF SUBMITTER: Gopal Sharma

Total Attachments: 4

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PATENT REEL: 026421 FRAME: 0458 CH \$40.00 1311849

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WE, Eran Yariv, Vadim Kuper and Brian C. Beckman ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ASYMMETRIC DYNAMIC GEO-FENCING" ("APPLICATION"), which:

×	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR		
	hereby authorizes, and requests, ASSIGNEE'S legal representatives, of		
	the Law and Corporate Affairs Department, Microsoft Corporation, One		
	Microsoft Way, Redmond, Washington 98052, who are associated with		
	customer number 69316, to insert here in parenthesis (Application No.		
	13/118495, filed 05/30/2011) this APPLICATION's Application No.		
	and filing date, when known;		
	was filed on and was given Application No;		
	is filed concurrently herewith;		

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	5/30/2011
Eran Yariv Signature	Date
Eran Yariv	ערן יריב
Printed Name in English	Printed Name in Native Language (if other
	than English)

MS Docket No.: <u>332183.01</u>

PATENT ASSIGNMENT MS Docket No.: 332183.01

	6/01/2011
Vadim Kuper Signature	Date
Vadim Kuper	וארים קופר
Printed Name in English	Printed Name in Native Language (if other than English)
Brian C. Beckman Signature	Date
Printed Name in English	Printed Name in Native Language (If other than English)

Page 2 of 2

WE, Eran Yariv, Vadim Kuper and Brian C. Beckman ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ASYMMETRIC DYNAMIC GEO-FENCING" ("APPLICATION"), which:

hereby authorizes, and r the Law and Corporate A Microsoft Way, Redmond customer number 69316 13/118495, filed 05/30 and filing date, when kno	and was given Application No;
successors and assigns ("ASSIGNEE"), is entire and exclusive rights, title and interest (and all other applications and patents of applications, in and for the United States ("APPLICATION DERIVATIVES")); For good and valuable consideration acknowledged by the ASSIGNOR, the ASSIGNEE, the entire and exclusive right the APPLICATION (and APPLICATION DERIVATION DERIVATION agrees to execute all interest and prosecution of the APPLICATION.	ion, the receipt of which is hereby SIGNOR hereby sells, assigns and transfers to ghts, title and interest in the INVENTION and EIVATIVES); istruments and documents required for the FION (and APPLICATION DERIVATIVES), for d therefrom, and for the purpose of protecting
Eran Yariv Signature	Date
Printed Name in English	Printed Name in Native Language (if other

Page 1 of 2

than English)

MS Docket No.: <u>332183.01</u>

Printed Name in English

Printed Name in Native Language (if other than English)

31 May 2011

Brian C. Beckman Signature

Date

than English)

Printed Name in English

RECORDED: 06/10/2011

MS Docket No.: <u>332183.01</u>

Printed Name in Native Language (if other