

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sean McVicker	05/18/2011
Christopher John Mahoney	05/11/2011
RECEIVING PARTY DATA	
Name:	Saucony, Inc.
Street Address:	191 Spring Street
Internal Address:	P.O. Box 9191
City:	Lexington
State/Country:	MASSACHUSETTS
Postal Code:	02420-9191
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29390396
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	23902-0010001
NAME OF SUBMITTER:	Karen Hector
Total Attachments: 3 source=assig23902#page1.tif source=assig23902#page2.tif source=assig23902#page3.tif	

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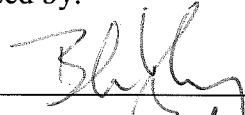
ASSIGNMENT

For valuable consideration, we, SEAN MCVICKER of 18 Evans Place, Amesbury, MA 01913, CHRISTOPHER JOHN MAHONEY of 27 Commerford Road, Concord, MA 01742, hereby assign to Saucony, Inc., a corporation of Massachusetts having a place of business at 191 Spring Street, P.O. Box 9191, Lexington, MA 02420-9191; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SHOE DESIGN, filed 4/25/2011, and assigned U.S. Serial Number 29/390,396, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

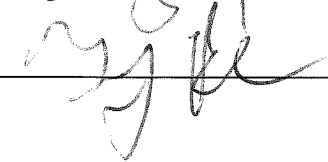
Date: 05/18/11


SEAN MCVICKER

Witnessed by:

Name: 

Date: 5/18/11

Name: 

Date: 5/18/11

Date: 05/11/2011


CHRISTOPHER JOHN MAHONEY

Witnessed by:

Name: Donna Holder

Date: 5-11-11

Name: D. Beanel

Date: 5-11-11

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