3077645

CH \$40,00

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------|----------------|
| Norm Bagozzi | 04/06/2011 |
| John Hays | 04/06/2011 |

RECEIVING PARTY DATA

| Name: | Honda Motor Co., Ltd. | |
|-------------------|--------------------------|--|
| Street Address: | 1-1 Minamiaoyama 2-chome | |
| Internal Address: | Minato-ku | |
| City: | Tokyo | |
| State/Country: | JAPAN | |
| Postal Code: | 107-8556 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13077645 |

CORRESPONDENCE DATA

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Correspondent Name: STANDLEY LAW GROUP LLP

Address Line 1: 6300 Riverside Drive Address Line 4: Dublin, OHIO 43017

| ATTORNEY DOCKET NUMBER: | HON1448-407 |
|-------------------------|-------------|
|-------------------------|-------------|

NAME OF SUBMITTER: Eric M. Gayan, Reg. No. 46,103

Total Attachments: 2

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PATENT

REEL: 026433 FRAME: 0391

ASSIGNMENT

This assignment is made by Norm Bagozzi, a U.S. citizen, residing at 6174 Acocet Court, Dublin, Ohio 43017 USA; and John Hays, a U.S. citizen, residing at 10791 Tioga Springs Circle, Plain City, Ohio 43064 USA ("ASSIGNORS") to Honda Motor Co., Ltd., a corporation organized under the laws of the Japan, and having an office at 1-1 Minamiaoyama 2-chome, Minato-ku, Tokyo 107-8556 JAPAN ("ASSIGNEE").

FOR VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS do hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to the invention entitled TIRE PRESSURE MONITORING SYSTEM INITIALIZATION USING MOVING ANTENNA as described and/or claimed in an application for patent of the United States of America, Application No. 13/077,645, filed March 31, 2011. ASSIGNORS further hereby do sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to ASSIGNORS' invention as described and/or claimed in any and all applications for patents based on the invention, including divisionals, continuations, renewals, substitutes and reissues thereof, and all rights of priority resulting from any of these patent applications, as well as all foreign counterparts and extensions thereof, together with all patents issuing on any of these applications for the full terms of all of the patents which may be granted on the invention.

ASSIGNORS DO HEREBY AUTHORIZE ASSIGNEE to make applications for, to prosecute such applications, and to receive patents for the invention in the United States and any foreign countries, in ASSIGNEE's name.

ASSIGNORS DO HEREBY PROMISE AND AGREE that ASSIGNORS will execute or procure any further necessary assurance of title to the invention and any patents which may issue on the invention. ASSIGNORS will, at any time, upon the request and without further consideration, but at the expense of ASSIGNEE, deliver any testimony in any legal proceedings and execute all papers and do all other things that may be necessary or desirable to perfect the title to the invention, or any patents which may be granted therefor, in ASSIGNEE, its successors, assigns, or other legal representatives. ASSIGNORS will, at any time, upon the request and at the expense of ASSIGNEE, execute any continuations, divisionals, reissues, or any other additional applications for patents for the invention or any part or parts thereof and any patents issuing thereon are hereby assigned to ASSIGNEE. ASSIGNORS will make all rightful oaths, and do all lawful acts required for procuring and enforcing any of the patents, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

ASSIGNORS DO HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for the invention, resulting from any of the aforesaid applications to the ASSIGNEE.

PATENT REEL: 026433 FRAME: 0392

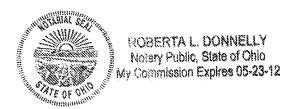
STATE OF DHO :S

Before me personally appeared John Hays, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth. Sworn to before me and subscribed in my presence this based on the purpose of the purpose of

(SEAL)

ROTARY PUBLIC

John Havs ASSIGNOR



PATENT REEL: 026433 FRAME: 0393

RECORDED: 06/13/2011