

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Lakeview Capital Trust	03/21/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Media IP, Inc.
<b>Street Address:</b>	1550 Cherry Lane
<b>City:</b>	Rydal
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19046
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13099258
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(626)577-8800
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(626) 795-9900
<b>Email:</b>	pto@cph.com
<b>Correspondent Name:</b>	Christie, Parker & Hale, LLP
<b>Address Line 1:</b>	Post Office Box 7068
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91109-7068
<b>ATTORNEY DOCKET NUMBER:</b>	67154/L473
<b>NAME OF SUBMITTER:</b>	Peter C. Hsueh
<b>Total Attachments: 1</b> source=67154Assignment#page1.tif	

CH \$40.00 13099258

Docket No. 62796/L473

**ASSIGNMENT**

WHEREAS, LAKEVIEW CAPITAL TRUST, a Pennsylvania corporation, having a place of business at 100 Four Falls Corporate Center, Suite 300, West Conshohocken, PA 19428 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNOR") is the assignee of record of Application Serial No. 12/211,714, filed September 16, 2008, for an invention entitled METHOD AND APPARATUS FOR INTERACTIVE PROGRAMMING USING CAPTIONING;

AND WHEREAS, MEDIA IP, INC., a Pennsylvania corporation, having a place of business at 1550 Cherry Lane, Rydal, Pennsylvania 19046 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said U.S. Application Serial No. 12/211,714, and all the inventions therein, and ASSIGNOR is willing to enter into such assignment.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to U.S. Application Serial No. 12/211,714 and all continuations, divisions, reexaminations, reissues and substitutes thereof, and all inventions therein, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof;

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR hereby further covenants and agrees that it will communicate to ASSIGNEE any and all facts known to it respecting said patent, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination, reissue and substitute applications, and make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 21 day of March,  
20 11.

LAKEVIEW CAPITAL TRUST

By   
Chad Shusman  
President