

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
The Not Box Co Ltd	05/09/2011
RECEIVING PARTY DATA	
Name:	The Not Box Company (HK) Limited
Street Address:	1708 Dominion Centre
Internal Address:	43-59 Queens Road East
City:	Wanchai
State/Country:	HONG KONG
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	D602253
Patent Number:	D628800
Patent Number:	D625922
Application Number:	13008480
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	13300/1302
NAME OF SUBMITTER:	Frank L. Bernstein, Reg. No. 31,484
Total Attachments: 3 source=Not Box Assignment (US)#page1.tif source=Not Box Assignment (US)#page2.tif source=Not Box Assignment (US)#page3.tif	

OP \$160.00 D602253

ASSIGNMENT

WHEREAS, **The Not Box Co Ltd**, 104-106 Brantwood Road, Tottenham, Long, N17 OXW, United Kingdom, (hereinafter referred to as ASSIGNOR), has been assigned the entire right, title and interest in and to the patent applications and patents set forth in Schedule A attached hereto, by virtue of assignment documents which were recorded in the U.S. Patent and Trademark Office, and to the inventions described and claimed therein; and

WHEREAS, **The Not Box Company (HK) Limited**, having a place of business at 1708 Dominion Centre, 43-59 Queens Road East, Wanchai, Hong Kong, (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the patent applications and patents set forth in Schedule A in the United States of America and elsewhere worldwide, and the inventions therein described and claimed;

NOW, THEREFORE, in consideration of the good and valuable consideration furnished by ASSIGNOR to ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, conveys and transfers to ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the said applications and patents, and the inventions and/or designs therein contained and described, including the right to apply for any Letters Patent in any and all countries on the inventions and/or designs disclosed therein, and any Letters Patent that may be or have been issued thereon or therefor, in the United States and elsewhere, and all divisional, continuing, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of the inventions and/or designs; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and/or designs; and in and to all rights of priority resulting from the filing of said United States application; to the full end of the term or terms for which any Letters Patent may be issued or have been issued, the same to be held and enjoyed by ASSIGNEE, its successors and assigns, the same as it would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

And ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks and similar authorities to issue all such Letters Patent to ASSIGNEE, its successors and assigns, in accordance with this instrument of Assignment.

ASSIGNOR hereby represents and warrants that there are no rights and interests outstanding inconsistent with the rights and interests granted herein and that it will not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and ASSIGNOR binds itself to execute and deliver to ASSIGNEE, its successors and assigns, any further documents or instruments and do any and all further acts that may be deemed necessary by ASSIGNEE, its successors and assigns, to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States and elsewhere.

And ASSIGNOR further covenants and agrees, in consideration of the premises that ASSIGNOR will at any time upon request communicate to ASSIGNEE, its successors and assigns, any facts relating to the invention and improvements and the history thereof, known to ASSIGNOR and that ASSIGNOR will testify as to the same in any interference, or other litigation when requested so to do by ASSIGNEE, its successors and assigns.

IN TESTIMONY WHEREOF, ASSIGNOR has hereunto set its hand and seal this 9th ^X
day of May ^X, 2011.

By:

THE NOT BOX CO LTD ^X

Name: MARKER GLENN ^X

Title: DIRECTOR ^X

WITNESSED BY:

[Signature] ^X

Name

MRS TIFFANY RIVERS ^X

9 DANESFIELD RIPLEY ^X

Address SURREY GU23 6LS

Schedule A

1. U.S. Design Patent No. D602253, issued 20 October 2009;
2. U.S. Design Patent No. D628800, issued 14 December 2010;
3. U.S. Design Patent No. D625922, issued 26 October 2010;
4. U.S. Patent Application No. 13/008,480, which is a continuation of U.S. Application No. 12/738,605 (now abandoned), based on PCT/GB08/003571, filed 22 October 2007.