

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Accenture Global Services Limited	06/08/2011
RECEIVING PARTY DATA	
Name:	Knapp Investment Company Limited
Street Address:	c/o Trident Trust Company (BVI) Limited
Internal Address:	Trident Chambers, P. O. Box 146
City:	Road Town, Tortola
State/Country:	BRITISH VIRGIN ISLANDS
PROPERTY NUMBERS Total: 6	
Property Type	Number
Patent Number:	6134548
Patent Number:	6317718
Patent Number:	6446076
Patent Number:	6845370
Patent Number:	7149741
Patent Number:	7386477
CORRESPONDENCE DATA	
Fax Number:	(703)739-2815
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	CPA Global
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Address Line 2:	Castle Street
Address Line 4:	St. Helier, JERSEY JE1 1BL
NAME OF SUBMITTER:	IPR/NH/KNAPP8/US
Total Attachments: 3 source=Accenture-Knapp Patent Assignment 2011.06.08#page1.tif source=Accenture-Knapp Patent Assignment 2011.06.08#page2.tif source=Accenture-Knapp Patent Assignment 2011.06.08#page3.tif	

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EXHIBIT B
ASSIGNMENT OF PATENTS

This Assignment of Patents ("Assignment") is made and entered into on this 8 day of June 2011, by and between:

Accenture Global Services Limited, an Irish company, having its registered address at 3 Grand Canal Plaza, Upper Grand Canal Street, Dublin 4, Ireland ("Assignor"); and Knapp Investment Company Limited, a British Virgin Islands company, having its registered address at c/o Trident Trust Company (B.V.I.) Limited, Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in, and has agreed to assign and transfer to Assignee all right, title and interest in and to the patents and patent applications set forth on Attachment A attached hereto ("Assigned Patents");

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Assigned Patents.

NOW, THEREFORE, for good and valuable consideration as set forth in the Patent Sale Agreement dated May 24, 2011 between Assignor and Assignee (the "Agreement"), the receipt and sufficiency of which are hereby acknowledged, Assignor, subject to the terms of the Agreement, hereby assigns to Assignee any and all of Assignor's right, title and interest in and to the Assigned Patents, including: all rights pursuant to 35 U.S.C. § 154; any and all letters patents issuing from any continuing, divisional and continuation-in-part applications; any requests for continuing examination, substitutions, reissues, extensions, renewals and reexaminations of any of the foregoing; and all rights to apply in any country for any foreign counterpart, certification of invention or other governmental grant or issuance corresponding to any of the foregoing throughout the world, including any and all past, present and future causes of action and other enforcement actions (including, without limitation, for injunctive remedies and relief) and rights to damages and profits, due or accrued, relating to any of the foregoing, including the right to sue and recover for, and the right to profits and damages, due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilutions. The assignment of the Assigned Patents includes all documents related to the conception, diligence and reduction to practice of the inventions disclosed in the Assigned Patents and all domestic and international patent filing documents.

Assignor hereby authorizes and requests the Director of the U.S. Patent and Trademark Office and any official of any other country whose duty it is to issue patents on the applications included in the Assigned Patents, to issue all letters patent for the inventions disclosed therein to Assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Patents to be executed by its duly authorized representative on the date set forth below.

ASSIGNOR:

Accenture Global Services Limited

By: Mark Ryan

Name: MARK RYAN

Title: DIRECTOR

Date: 08/06/11

On this 8 day of June, 2011, before me, a Notary Public, appeared Mark Ryan, who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to this Assignment document.

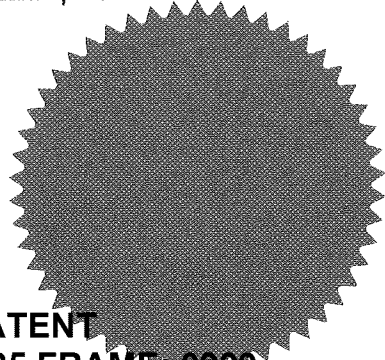
Witness my hand and official seal:

[Signature]
Notary Public

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CONFIDENTIAL

Jeffrey Greenlee
1000 William Square
Dublin 2
NOTARY PUBLIC
COMMISSIONER FOR THE



PATENT

ATTACHMENT A
LIST OF PATENTS AND APPLICATIONS

Country	Patent # Or Application #	Title	Status
US	6,134,548	System, method and article of manufacture for advanced mobile bargain shopping	Granted
TW	186,274		Issued
US	6,317,718	System, method and article of manufacture for location-based filtering for shopping agent in the physical world	Granted
TW	175,431		Issued
US	7,386,477	Location-based filtering for a shopping agent in the physical world	Granted
US	6,446,076	Voice interactive web-based agent system responsive to a user location for prioritizing and formatting information	Granted
TW	156,562		Issued
HK	02101921.0		Pending

CA	2350314		Pending
US	6,845,370	Advanced information gathering for targeted activities	Granted
HK	02102047.7		Pending
JP	2000581557		Pending
TW	148,151		Issued
CA	2350310		Pending
US	11/514526	System, method and article of manufacture for advanced information gathering for targetted activities	Pending
US	7,149,741	System, method and article of manufacture for advanced information gathering for targetted activities	Granted