

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>REUBEN KLEIN</td><td>06/13/2011</td></tr><tr><td>SREENIVASA GORTI</td><td>06/13/2011</td></tr><tr><td>KAREN MULLIS</td><td>06/13/2011</td></tr></tbody></table>	Name	Execution Date	REUBEN KLEIN	06/13/2011	SREENIVASA GORTI	06/13/2011	KAREN MULLIS	06/13/2011	
Name	Execution Date								
REUBEN KLEIN	06/13/2011								
SREENIVASA GORTI	06/13/2011								
KAREN MULLIS	06/13/2011								
RECEIVING PARTY DATA									
Name:	AT&T INTELLECTUAL PROPERTY I, L.P.								
Street Address:	675 W. PEACHTREE STREET								
Internal Address:	SUITE 4000								
City:	ATLANTA								
State/Country:	GEORGIA								
Postal Code:	30375								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13159690</td></tr></tbody></table>	Property Type	Number	Application Number:	13159690					
Property Type	Number								
Application Number:	13159690								
CORRESPONDENCE DATA									
Fax Number: (847)510-0710 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 847 382 1501									
Email: DOCKETING@GMGIP.COM									
Correspondent Name: AT&T LEGAL DEPARTMENT - GMG ATTN: PATENT									
Address Line 1: ROOM 2A-207									
Address Line 2: ONE AT&T WAY									
Address Line 4: BEDMINSTER, NEW JERSEY 07921									
ATTORNEY DOCKET NUMBER:	2010-1146_7785-0845								
NAME OF SUBMITTER:	ED GUNTIN								
Total Attachments: 4 source=2010-1146_7785-0845_ASSIGNMENT#page1.tif source=2010-1146_7785-0845_ASSIGNMENT#page2.tif source=2010-1146_7785-0845_ASSIGNMENT#page3.tif source=2010-1146_7785-0845_ASSIGNMENT#page4.tif									

CH \$40.00 13159690

501564013

PATENT
REEL: 026439 FRAME: 0104

ASSIGNMENT

WHEREAS, We, REUBEN KLEIN, residing at East Brunkswick, NJ, SREENIVASA GORTI, residing at Austin, TX, and KAREN MULLIS, residing at Loganville, GA hereinafter called the "Assignor(s)", have made the invention described in the United States Patent Application entitled METHOD AND APPARATUS FOR DISTRIBUTING PROMOTIONAL MATERIALS; Attorney Docket No. 2010-1146_7785-0845, U.S. Patent Application No. 13/159,690 for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, AT&T Intellectual Property I, LP, a corporation organized and existing under and by virtue of the laws of the State of GA, having a place of business at 675 W. Peachtree Street, Suite 4000, Atlanta, GA 30375, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor(s) have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor(s) hereby covenant and agree, for both the Assignor(s) and the Assignor(s)' legal representatives, that the Assignor(s) will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor(s) will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor(s) authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor(s) authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

The ASSIGNOR(S) hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of

Attorney Docket No. 2010-1146 7785-0845

rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.


IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor(s), on the date(s) listed below.

Reuben Klein 6/13/2011
Date

STATE OF New Jersey) SS
COUNTY OF Monmouth)

The foregoing instrument was sworn to and subscribed before me this 13 day of June 2011, by REUBEN KLEIN, who is:

- ☐ personally known to me; or
- ☒ produced identification; identification type: NJ Driver's License


Notary Signature
Print, type or stamp name of notary

**KAREN M. CREDLE
A NOTARY OF NEW JERSEY
MY COMMISSION EXPIRES AUGUST 25, 2013**

PATENT
REEL: 026439 FRAME: 0106

Attorney Docket No. 2010-1146_7785-0845

Sreenivasa Gorti

SREENIVASA GORTI

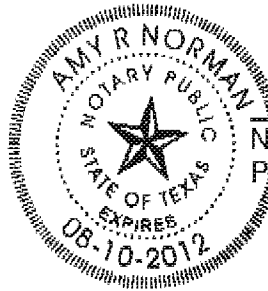
6/12/2011

Date

STATE OF Texas) SSCOUNTY OF Travis)

June The foregoing instrument was sworn to and subscribed before me this 13th day of 2011, by SREENIVASA GORTI, who is:


- ☒ personally known to me; or
- ☐ produced identification; identification type: _____

Amy R. Norman

Notary Signature

Print, type or stamp name of notary

Attorney Docket No. 2010-1146_7785-0845



KAREN MULLIS

6/13/2011

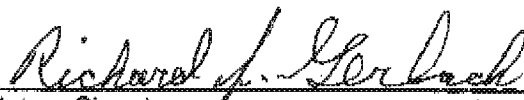
Date

STATE OF Georgia) SSCOUNTY OF Fulton)

True The foregoing instrument was sworn to and subscribed before me this 13 day of
2011, by KAREN MULLIS, who is:

- ☒ personally known to me; or
☐ produced identification; identification type: _____

Richard J. Gerlach
Notary Public, Fulton County, Georgia
My Comm. Expires 12/27/2014



Notary Signature
Print, type or stamp name of notary