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Atty Ref/Docket No.: 1842.216US1 Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.	
Name of conveying party(ies):	2. Name and address of receiving party(ies):
Rory L. Block	Name: WMS Gaming Inc. (Assignee Only)
·	Street Address: 800 South Northpoint Blvd.
Additional name(s) of conveying party(ies) attached?	City: Waukegan State: IL Zip: 60085
[]Yes [X]No	Country: United States of America
3. Nature of conveyance:	Additional name(s) & address(es) attached? []Yes [X]No
[X] Assignment [] Merger [] Security Agreement[] Change of Name [] Other	
Execution Date: May 20, 2008	
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s)	B. Patent No.(s)
Serial No. 12/093,149, filed May 9, 2008	
Additional numbers attached? []Yes [X]No	
	6. Total number of applications and patents involved: 1
5. Name and address of party to whom correspondence concerning document should be mailed:	7. Total fee (37 CFR 3.41):\$ <u>40.00</u>
Name: Robert M. Hirning	[]Enclosed
Address:	[X]Authorized to be charged to deposit account 19-0743
Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938	8. Please charge any additional fees or credit any over
Minneapolis, MN 554020938	payments to our Deposit Account No.: 19-0743
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
F1	A 11 1 - 12 - 12 - 122
Robert M. Hirning/Reg. No. 59,215 Name of Person Signing	Signature June 14, 2011 Date
	number of pages including cover sheet: 3
Mail documents to be recorded with required cover sheet information to:	

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Alexandria, VA 22313-1450

PATENT REEL: 026444 FRAME: 0585

ASSIGNMENT.

WHEREAS, I, Rory L. Block, residing at 1640 E. Guffey Drive, Carson City, NV 89704, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on May 9, 2008, which application was assigned U.S. patent application serial number 12/093,149, and is ontitled TRANSMITTING CONTENT IN WAGERING NETWORKS.

AND WHEREAS, WMS Gaming Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 800 South Northpoint Blvd. Waukegan, IL 60085 (hereinafter "Assignee"), is desirous of acquiring the entire right, priority right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor:

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations in part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assigned, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assigned, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications. Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

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AND, furthermore, I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 20 day of 100

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