PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Charles A. Eldering	11/27/1998
M. Lamine Sylla	11/27/1998

RECEIVING PARTY DATA

Name:	Telecom Partners Ltd.				
Street Address:	900 Town Center				
City:	New Britain				
State/Country:	PENNSYLVANIA				
Postal Code:	18901				

PROPERTY NUMBERS Total: 1

Property Type	Number			
Application Number:	13156442			

CORRESPONDENCE DATA

Fax Number: (267)880-1721

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 267-880-1720

Email: emcginty@techpats.com

Correspondent Name: Carlineo, Spicer & Kee, LLC

Address Line 1: 2003 S. Easton Road

Address Line 2: Suite 208

Address Line 4: Doylestown, PENNSYLVANIA 18901

ATTORNEY DOCKET NUMBER: T704-04

NAME OF SUBMITTER: Elizabeth McGinty

Total Attachments: 2

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PATENT

REEL: 026448 FRAME: 0930

H \$40.00 151\$

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged.

ASSIGNOR(S

Name	Address						
Eldering, Charles A.	315 Hedgerow Lane, Doylestown, PA 18901						
Sylla, M. Lamine	6 W. Butler Ave., New Britain, PA 18901						
hereby sells, assigns and transfer	rs to						
Name	Address						
TELECOM PARTNERS LTD.	900 Town Center, New Britain, PA 18901						

and the successors, assigns and legal representatives of the ASSIGNEE, the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority, in and to the invention entitled:

ADVERTISEMENT MONITORING SYSTEM

invented is found		Charles	Α.	Eldering	and	Μ.	Lamine	Sylla	[INVENTOR(S)] and which
\boxtimes	the L	J.S. patent a _l	pplicat	ion executed o	on eve	n dat	e herewith;		
	the L	J.S. patent a	pplicat	ion executed	on				
	the L	J.S. patent a	pplicat	ion no.	, filed	on	•		
	the L	J.S. patent no	0.	issued or	1	;	·		

and, in and to all Letters Patent, both foreign and domestic, to be obtained for said invention by the above application or any continuation, division, renewal, continuation-in-part or substitute thereof, and as to Letters Patent and any reissue or re-examination thereof, and to any legal equivalent thereof in a foreign country, including, the right to apply for patents and inventor certificates in respect thereof, the right to claim priority, and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of the invention.

ASSIGNOR(S) hereby authorizes ASSIGNEE or its legal representative to insert in this instrument the filing date and serial number of said application or any other information that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for the recordation of this document.

ASSIGNOR(S) hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR(S) further covenants and agrees that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR(S), and that ASSIGNOR(S) will, at ASSIGNEE's expense, testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE, its assigns or its legal representatives, without further or additional consideration, any and all papers, instruments or affidavits required, render all necessary assistance, and do such additional acts as ASSIGNEE may deem necessary or desirable, to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

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ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and benefit, and for the use and benefit of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR(S) had this assignment and sale not been made.

The parties agree that the foregoing covenants and obligations shall bind and inure to the benefit of the heirs, assigns and legal representatives of both parties.

	-00 0900/
Name: Charles A. Eldering	Date: 1-27-98
County of BUCKS	Material Seal Anthony DiCredico, Notary Public Doylestown Boro, Bucits County by Commission Expires June 13, 2008
to me known to be the person who is	described in, and who executed the foregoing instrument and ted the same of his/her own free will for the purposes therein
	Motarial Sesi Anthony DiCredico, Notary Public Opylestown Boro, Bucks County
Before me this <u>27</u> Aday of <u>Moreon</u> to me known to be the person who is	described in, and who executed the foregoing instrument and ted the same of his/her own free will for the purposes therein
Name: State of	Date:Signature
to me known to be the person who is	19, personally appeared the above named individual, described in, and who executed the foregoing instrument and ted the same of his/her own free will for the purposes therein
	Notary Public

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