

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Bradley Fixtures Corporation	06/09/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Bradley Corporation
<b>Street Address:</b>	P.O. Box 309, W142 N9101 Fountain Blvd.
<b>City:</b>	Menomonee Falls
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29385921
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)297-4900
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	414-271-2400
<b>Email:</b>	ptomailmilwaukee@foley.com
<b>Correspondent Name:</b>	Scott D. Anderson
<b>Address Line 1:</b>	777 E. Wisconsin Avenue
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202
<b>ATTORNEY DOCKET NUMBER:</b>	063359-0540
<b>NAME OF SUBMITTER:</b>	Scott D. Anderson
<b>Total Attachments: 3</b> source=Assignment_#page1.tif source=Assignment_#page2.tif source=Assignment_#page3.tif	

OP \$40.00 29385921

PATENT ASSIGNMENT

WHEREAS Bradley Fixtures Corporation, of P.O. Box 309, W142 N9101 Fountain Blvd. Menomonee Falls, WI 53052, (hereinafter "Assignor") is the owner of the following patents, applications, and the inventions set forth in:

COUNTRY / REGION	PATENT APPLICATION NO. or PATENT NO.	FILING or GRANT DATE	TITLE	ATTY. DKT. NO.
U.S.	29/379,126	11/15/2010	TOWEL DISPENSER AND WASTE RECEPTACLE	063359-0528
U.S.	29/385,916	02/22/2011	DISPENSER AND WASTE RECEPTACLE	063359-0535
U.S.	29/385,918	02/22/2011	DISPENSER	063359-0537
U.S.	29/385,920	02/22/2011	WASTE RECEPTACLE	063359-0538
U.S.	29/385,913	02/22/2011	DISPENSER	063359-0539
U.S.	29/385,921	02/22/2011	DISPENSER	063359-0540
U.S.	29/385,922	02/22/2011	DISPENSER	063359-0541
European Community	001274526	05/06/2011	TOWEL DISPENSER	063359-0544
Saudi Arabia	411320379	05/11/2011	DISPENSER	063359-0548
Saudi Arabia	411320380	05/11/2011	DISPENSER AND WASTE RECEPTACLE	063359-0550
Oman	OM/ID/2011/00007	05/09/2011	DISPENSER AND WASTE RECEPTACLE	063359-0549
Oman	OM/ID/2011/00006	05/09/2011	DISPENSER	063359-0551

WHEREAS Bradley Corporation, P.O. Box 309, W142 N9101 Fountain Blvd., Menomonee Falls, WI 53052 (hereinafter referred to as "Assignee") is desirous of acquiring the full right, title and interest in and to said invention for the United States, its territories and possessions, and all foreign countries in and to the patents, applications, and inventions set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to Assignee the entire and exclusive right, title and interest in and to the inventions, patents, and patent applications listed above, including any and all divisional, continuation, continuation-in-part, reissues or extensions thereof, related foreign patents and applications, as well as all rights of enforcement and recovery for past infringement thereof, to be held and enjoyed by Assignee for its own use as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made. Assignor hereby undertakes to execute and deliver to Assignee upon request all lawful documents which may be requested by Assignee, and to furnish Assignee with all facts relating to said invention as may be requested.

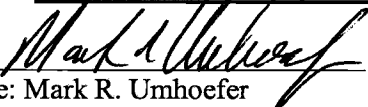
ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file and prosecute patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and/or Patent Office to issue any patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

The undersigned hereby grant the firm of FOLEY & LARDNER LLP, the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office, or foreign patent office, for recordation of this Assignment.

Bradley Fixtures Corporation

Date: 6-9-2011

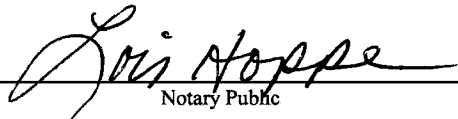
By:   
Name: Mark R. Umhoefer  
Title: VP-Finance

State of Wisconsin )

ss. )

County of Waukesha )

On this 9<sup>th</sup> day of June, 2011, before me, a notary public in and for said county, appeared the above named person, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

  
Notary Public

My Commission Expires: March 22, 2015

Date: 6-9-2011

Bradley Corporation

By: Mark R. Umhoefer  
Name: Mark R. Umhoefer  
Title: VP-Finance

State of Wisconsin )

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Lois Hopp  
Notary Public

My Commission Expires: March 22, 2015