

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daniel M. Joseph	06/15/2011
Marina C. Joseph	06/15/2011
Thomas R. Keiser Jr.	06/15/2011
Bryan H. Keiser	06/15/2011
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13162271
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ATTORNEY DOCKET NUMBER:	50687-00001
NAME OF SUBMITTER:	Kent A. Lembke
Total Attachments: 3 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif	

OP \$40.00 13162271

**ASSIGNMENT
& APPOINTMENT OF COMMON REPRESENTATIVE**

WHEREAS, we, DANIEL M. JOSEPH, Los Angeles, California; MARINA C. JOSEPH, Los Angeles, California; THOMAS R. KEISER, JR., Los Angeles, California; and BRYAN H. KEISER, Hermosa Beach, California, have invented a certain new and useful invention entitled **BATTERY ASSEMBLY WITH KINETIC ENERGY-BASED RECHARGING**, for which a patent application has been prepared for filing with the United States Patent & Trademark Office, said application being identified as Attorney File No. 50687-00001.

NOW THEREFORE, be it known that we together and each of us individually, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **IDEATION DESIGNS LLC**, a California corporation having a place of business at 1752 N. Kingsley Drive, #102, Los Angeles, California 90027, its successors, legal representatives and assigns, the aforesaid application and all rights to claim priority directly or indirectly to the aforesaid application and all converted non-provisional utility, continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; each of us also assigns any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; each of us warrants that no assignment of the invention(s), application or patent therefor has been made to a party other than **IDEATION DESIGNS LLC**; each of us warrants that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than **IDEATION DESIGNS LLC**; and each of us further agrees to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **IDEATION DESIGNS LLC**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, we together and each individually hereby irrevocably appoint **IDEATION DESIGNS LLC**, its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: 6/15/2011

By: 
DANIEL M. JOSEPH

Date: 6-15-2011

By: 
MARINA C. JOSEPH

Date: 06/15/2011

By: 

THOMAS R. KEISER JR.

Date: _____

By: _____
BRYAN H. KEISER

Date: _____

By: _____
THOMAS R. KEISER JR.

Date: 6/15/2011

By: 
BRYAN H. KEISER