

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | |
|---|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Frida Giannini | 05/23/2011 |
| RECEIVING PARTY DATA | |
| Name: | Luxury Timepieces International SA |
| Street Address: | Chemin des Rochettes 2 |
| City: | Cortailod |
| State/Country: | SWITZERLAND |
| Postal Code: | 2016 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29393399 |
| CORRESPONDENCE DATA | |
| Fax Number: | (703)413-2220 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | (703) 413-3000 |
| Email: | slewis@oblon.com |
| Correspondent Name: | Oblon, Spivak, et al. |
| Address Line 1: | 1940 Duke Street |
| Address Line 4: | Alexandria, VIRGINIA 22314 |
| ATTORNEY DOCKET NUMBER: | 378745US41DES |
| NAME OF SUBMITTER: | Stephanie Lewis |
| Total Attachments: 2 source=378745USassignment#page1.tif source=378745USassignment#page2.tif | |

OP \$40.00 29393399

501567536

PATENT
REEL: 026458 FRAME: 0217

INVENTOR NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS

INVENTOR

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE


I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: May 23, 2011

(Signature of Inventor)


Frida Giannini

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314